

















PALM BEACH TPA FY 26 STRATEGIC PLAN











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2

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Florida Department of Transportation (non-voting advisory member) District Four Secretary Steven Braun, P.E.

CONTENTS

STRATEGIC PLAN PURPOSE

GOALS, ACTIONS, AND OUTCOMES

MONITORING AND ANNUAL REPORT CARDS 7

4

5

STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and then directing its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific and incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the agency's overall purpose and direction. Crafted by the Governing Board, Advisory Committees, Executive Director and staff, the Palm Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions consistent with the established priorities of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve strategic outcomes efficiently & cost-effectively. Transparency and accountability are provided to the public, the partnering organizations, and the member agencies of the TPA.



To collaboratively plan, prioritize, and fund the transportation system.



A safe, efficient, and connected multimodal transportation system.

GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA's Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and supported by specific actions and measurable outcomes to monitor progress and promote accountability.

ENGAGE THE PUBLIC					
Ac	tion	Outcome(s)			
А	Conduct and Participate in Outreach Events	4 Events			
В	Create TPA Online Tools Tutorials	5 How-To Videos			
С	Create a 5 E Safety Education Toolkit	5 E's Resources			
D	Present TPA initiatives to partner agencies and groups	20 presentations			
	Action Outcome(s)				
		O utoomo(o)			
AC A	tion Create Transit Oriented Communities (TOC)	Outcome(s) TOC Implementation Framework			
	tion				
A	tion Create Transit Oriented Communities (TOC) Implementation Framework	TOC Implementation Framework			
A B	tion Create Transit Oriented Communities (TOC) Implementation Framework Pedestrian, Bicycle, Micromobility Safety Study	TOC Implementation Framework Safety Study Action Plan			
A B C	tion Create Transit Oriented Communities (TOC) Implementation Framework Pedestrian, Bicycle, Micromobility Safety Study Create Safe Routes to School Action Plan	TOC Implementation Framework Safety Study Action Plan			
A B C	 create Transit Oriented Communities (TOC) Implementation Framework Pedestrian, Bicycle, Micromobility Safety Study Create Safe Routes to School Action Plan Marcial GOAL 3 	TOC Implementation Framework Safety Study Action Plan			
A B C	 create Transit Oriented Communities (TOC) Implementation Framework Pedestrian, Bicycle, Micromobility Safety Study Create Safe Routes to School Action Plan For a for a statement of the stateme	TOC Implementation Framework Safety Study Action Plan NDING Outcome(s)			

GOAL



IMPLEMENT PROJECTS

Action

- A Identify upcoming projects to incorporate safety improvements
- B Update the Congestion Management Process (CMP)
- C Assist municipalities with project identification and grant application submittals

Outcome(s)

3 projects identified

Updated CMP

4 project submittals



COLLABORATE WITH PARTNERS

Action		Outcome(s)		
А	Assist local governments with transportation and mobility studies and plans	4 local studies/plans		
В	Host Think Bike Workshop Training	Think Bike Workshop		
С	Conduct Local Transportation Mobile Tours	4 Tours		
D	Conduct site visits to learn from partner agencies	2 site visits		



ADMINISTER THE AGENCY

Action		Outcome(s)		
А	Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	40 Trainings		
В	Streamline Standard Operating Procedures (SOPs)	20 SOPs		
С	Provide Strategic Plan and Annual Report	Strategic Plan & Annual Report		

MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created "report cards" that summarize the TPA's prior performance in relation to achieving TPA Board objectives. The annual report card for FY 2025 is attached.



FY 25 STRATEGIC PLAN REPORT CARD

Goals, Actions, and Outcomes

ENGAGE THE PUBLIC			
Action		Outcome(s)	Status
A. Collect public comments via other platforms to inform tr	a online map, surveys, and ansportation planning efforts	Received 1,034 comments	V
B. Increase social media enga	gement	232,469 users reached	
C. Increase TPA video views		22,633 video views	V
D. Present TPA initiatives to pa	artner agencies and groups	29 presentations	

PLAN	PLAN THE SYSTEM		
Action	Outcome(s)	Status	
A. Create Transit Oriented Communities (TOC) Policy Recommendations	TOC Policy Recommendations completed	\checkmark	
B. Conduct Micromobility Rail Access Study	Study completed	\checkmark	
C. Update Vision Zero Action Plan	Update completed	\checkmark	

GOAL 3	PRIORITIZE FUNDING		
Action		Outcome(s)	Status
A. Interactive Projects	Status Dashboard	Dashboard created	\checkmark
B. Support and track a	oplications for discretionary grants	Supported 12 applications	
C. Revise the List of Pr	iority Projects (LOPP) structure	LOPP Structure revised	\checkmark

	IENT PROJECTS	
Action	Outcome(s)	Status
A. Identify upcoming projects to incorporate Complete Streets improvements	5 projects identified	\checkmark
B. Publish Annual System Report Card	Published online in March	V
C. Assist municipalities with project identification and grant application submittals	5 project submittals	\checkmark

COLLABORATE WITH PARTNERS			
Action		Outcome(s)	Status
A. Assist local governm studies & plans	ents with transportation and mobility	Assisted with 5 local studies/plans	\checkmark
B. Host Regional Safe S	Streets Summit	Hosted 2025 Safe Streets Summit	\checkmark
C. Conduct Local Trans	portation Mobile Tours	4 tours completed	
D. Conduct site visits to	b learn from partner agencies	2 site visits completed	\checkmark

	ADMINISTER THE AGENCY		
Action	Outcome(s)	Status	
 Provide board member and staff training (MPOAC Institute, national conferences, local workshops) 	Provided 67 trainings	\checkmark	
B. Provide Board and Advisory Committee Training	Provided trainings to Board and Committees	V	
C. Provide Strategic Plan report	Provided FY25 Annual Report and Strategic Plan Report Card	V	









































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