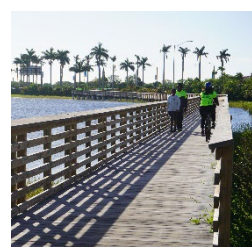
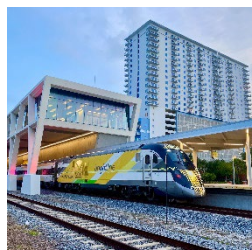
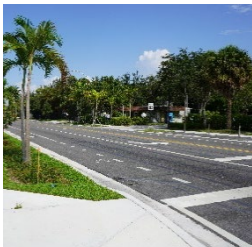
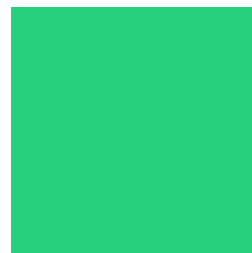
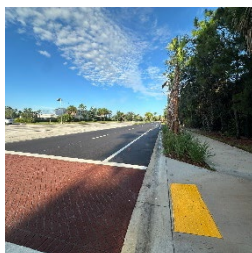
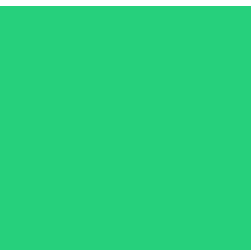


PALM BEACH TPA

FY 26 STRATEGIC PLAN



July 2025

PalmBeachTPA.org



PALM BEACH Transportation Planning Agency

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West Palm Beach, FL 33401

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Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability, or family status. Persons who require special accommodations under the American with Disabilities Act or translation services for a meeting, free of charge, or for complaints, questions, or concerns about civil rights, please contact Melissa Eble by phone at 561-725-0813 or by email at MEble@PalmBeachTPA.org. Hearing impaired individuals are requested to telephone the Florida Relay System at #711.

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Councilmember Chelsea Reed
City of Palm Beach Gardens

TPA Vice Chair

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Belle Glade

Mayor Steve Wilson

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Wellington
Mayor Michael Napoleone

City of
West Palm Beach
Commissioner Christy Fox
Commissioner Joseph Peduzzi

Port of Palm Beach
Commissioner Deandre Poole

Florida Department of Transportation
(non-voting advisory member)
District Four Secretary Steven Braun, P.E.

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STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and then directing its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific and incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the agency's overall purpose and direction. Crafted by the Governing Board, Advisory Committees, Executive Director and staff, the Palm

Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions consistent with the established priorities of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve strategic outcomes efficiently & cost-effectively. Transparency and accountability are provided to the public, the partnering organizations, and the member agencies of the TPA.



To collaboratively plan, prioritize, and fund the transportation system.



A safe, efficient, and connected multimodal transportation system.

GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA's Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and supported by specific actions and measurable outcomes to monitor progress and promote accountability.



ENGAGE THE PUBLIC

Action	Outcome(s)
A <u>Conduct and Participate in Outreach Events</u> Collect public comments via online map, surveys, and other platforms to inform transportation planning efforts	<u>4 Events</u> 500 comments
B <u>Create TPA Online Tools Tutorials</u> Increase social media engagement	<u>5 How-To Videos</u> 350,000 users reached
C <u>Create a 5 E Safety Education Toolkit</u> Increase TPA video views	<u>5 E's Resources</u> 15,000 views
D Present TPA initiatives to partner agencies and groups	20 presentations



PLAN THE SYSTEM

Action	Outcome(s)
A <u>Create Transit Oriented Communities (TOC) Implementation Framework</u> Policy Recommendations	<u>TOC Implementation Framework</u> Policy
B <u>Pedestrian, Bicycle, Micromobility Safety Study</u> Conduct Micromobility Rail Access Study	<u>Safety Study</u> Access Study
C <u>Create Safe Routes to School Action Plan</u> Update Vision Zero Action Plan	<u>Action Plan</u> Action Plan



GOAL
3

PRIORITIZE FUNDING

Action	Outcome(s)
A <u>Establish Annual Project Prioritization Process</u> Interactive Projects Status Dashboard	<u>Annual Call for Projects</u> Projects Dashboard
B Support and track applications for discretionary grants	5 applications supported and tracked
C <u>Conduct a Rail Crossing Safety Assessment</u> Revise the List of Priority Projects (LOPP) structure	<u>Prioritized Rail Safety Projects</u> New LOPP Structure



GOAL
4

IMPLEMENT PROJECTS

Action	Outcome(s)
A Identify upcoming projects to incorporate <u>safety</u> Complete Streets improvements	3 projects identified
B <u>Update the Congestion Management Process (CMP)</u> Publish Annual System Report Card	<u>Updated CMP</u>
C Assist municipalities with project identification and grant application submittals	4 project submittals



GOAL
5

COLLABORATE WITH PARTNERS

Action	Outcome(s)
A Assist local governments with transportation and mobility studies and plans	4 local studies/plans
B Host <u>Think Bike Workshop Training</u> Regional Safe Streets Summit	<u>Think Bike Workshop</u> Regional Summit
C Conduct Local Transportation Mobile Tours	4 Tours
D Conduct site visits to learn from partner agencies	2 site visits



ADMINISTER THE AGENCY

Action	Outcome(s)
A Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	40 Trainings
B <u>Streamline Standard Operating Procedures (SOPs)</u> Provide Board and Advisory Committee Training	<u>20 SOPs</u> Annual Training
C Provide Strategic Plan and Annual Report	Strategic Plan & Annual Report

MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created “report cards” that summarize the TPA’s prior performance in relation to achieving TPA Board objectives. The annual report card for FY 2025 is attached.

FY 25 STRATEGIC PLAN REPORT CARD

Goals, Actions, and Outcomes



GOAL
1

ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Collect public comments via online map, surveys, and other platforms to inform transportation planning efforts	Received 1,034 comments as of 6/26/2025	
B. Increase social media engagement	230,416 users reached as of 6/26/2025	
C. Increase TPA video views	22,189 video views as of 6/26/2025	
D. Present TPA initiatives to partner agencies and groups	29 presentations	



GOAL
2

PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Create Transit Oriented Communities (TOC) Policy Recommendations	TOC Policy Recommendations completed	
B. Conduct Micromobility Rail Access Study	Study completed	
C. Update Vision Zero Action Plan	Update completed	



GOAL
3

PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Interactive Projects Status Dashboard	Dashboard created	
B. Support and track applications for discretionary grants	Supported 12 applications	
C. Revise the List of Priority Projects (LOPP) structure	LOPP Structure revised	



GOAL
4

IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Identify upcoming projects to incorporate Complete Streets improvements	5 projects identified	
B. Publish Annual System Report Card	Published online in March	
C. Assist municipalities with project identification and grant application submittals	5 project submittals	



GOAL
5

COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Assist local governments with transportation and mobility studies & plans	Assisted with 5 local studies/plans	
B. Host Regional Safe Streets Summit	Hosted 2025 Safe Streets Summit	
C. Conduct Local Transportation Mobile Tours	4 tours completed	
D. Conduct site visits to learn from partner agencies	2 site visits completed	



GOAL
6

ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	Provided 67 trainings	
B. Provide Board and Advisory Committee Training	Provided trainings to Board and Committees	
C. Provide Strategic Plan report	Provided FY25 Annual Report and Strategic Plan Report Card	



MET



IN PROCESS



NOT BEGUN

