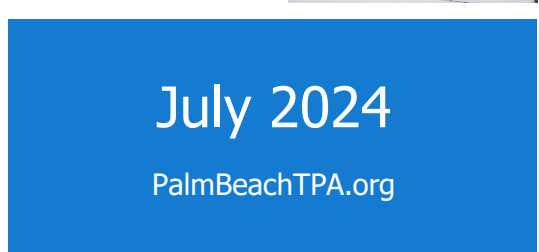
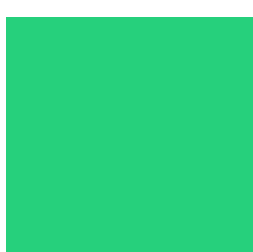
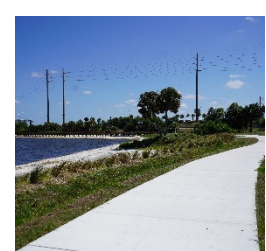
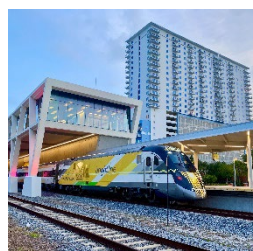
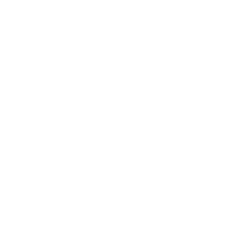
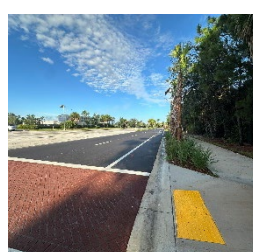
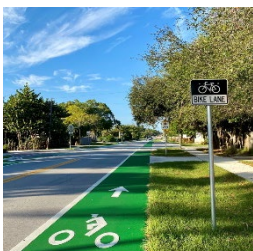


# PALM BEACH TPA FY 25 STRATEGIC PLAN



July 2024

PalmBeachTPA.org

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## TPA Chair

Mayor Chelsea Reed  
City of Palm Beach Gardens

## TPA Vice Chair

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### **Greenacres**

Mayor Chuck Shaw

Town of

### **Jupiter**

Mayor Jim Kuretski

City of

### **Lake Worth Beach**

Commissioner Reinaldo Diaz



## PALM BEACH Transportation Planning Agency

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**Palm Springs**

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**West Palm Beach**

Commissioner Christy Fox  
Commissioner Joseph Peduzzi

**Port of Palm Beach**

Commissioner Deandre Poole

**Florida Department of Transportation**

(non-voting advisory member)

District Four Secretary Steven Braun, P.E.

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# STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and then directing its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific and incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the agency's overall purpose and direction. Crafted by the Governing Board, Advisory Committees, Executive Director and staff, the Palm

Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions consistent with the established priorities of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve the strategic outcomes efficiently & cost-effectively. Transparency and accountability are provided to the public, the partnering organizations, and the member agencies of the TPA.



To collaboratively plan, prioritize and fund the transportation system.



A safe, efficient, and connected multimodal transportation system.

# GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA’s Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and supported by specific actions and measurable outcomes to monitor progress and promote accountability.



## ENGAGE THE PUBLIC

Action	Outcome(s)
A Collect public comments via online map, surveys and other platforms to inform transportation planning efforts	500 comments
B Increase social media engagement	350,000 users reached
C Increase TPA video views	15,000 views
D Present TPA initiatives to partner agencies and groups	20 presentations



## PLAN THE SYSTEM

Action	Outcome(s)
A Create Transit Oriented Communities (TOC) Policy Recommendations	TOC Policy
B Conduct Micromobility Rail Access Study	Access Study
C Update Vision Zero Action Plan	Action Plan



GOAL

3

## PRIORITIZE FUNDING

Action	Outcome(s)
A Interactive Projects Status Dashboard	Projects Dashboard
B Support and track applications for discretionary grants	5 applications supported and tracked
C Revise the List of Priority Projects (LOPP) structure	New LOPP Structure



GOAL

4

## IMPLEMENT PROJECTS

Action	Outcome(s)
A Identify upcoming projects to incorporate Complete Streets improvements	3 projects identified
B Publish Annual System Report Card	Report Card
C Assist municipalities with project identification and grant application submittals	4 project submittals



GOAL

5

## COLLABORATE WITH PARTNERS

Action	Outcome(s)
A Assist local governments with transportation and mobility studies and plans	4 local studies/plans
B Host Regional Safe Streets Summit	Regional Summit
C Conduct Local Transportation Mobile Tours	4 Tours
D Conduct site visits to learn from partner agencies	2 site visits



# ADMINISTER THE AGENCY

Action	Outcome(s)
A Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	40 Trainings
B Provide Board and Advisory Committee Training	Annual Training
C Provide Strategic Plan and Annual Report	Strategic Plan & Annual Report

## MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created “report cards” that summarize the TPA’s prior performance in relation to achieving TPA Board objectives. The annual report card for FY 2024 is attached.

# FY 24 STRATEGIC PLAN REPORT CARD

## Goals, Actions and Outcomes



### ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Collect public comments via online map, surveys, and other platforms to inform transportation planning efforts	Received 617 comments	
B. Increase social media engagement	336,244 users reached	
C. Update the TPA "About Us" Video	New video	
D. Present TPA initiatives to partner agencies and groups	29 presentations	



### PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Collaborate with partner agencies to create a Countywide Mobility Vision and Funding Plan	Plan created	
B. Create formal process for selecting and conducting pedestrian and bicycle safety field reviews	Selection process created	
C. Create a Speed Management Action Plan	Scheduled for completion in FY 25 Q1	



### PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Update TPA Funding Programs	Revised Funding Programs	
B. Support and track applications for discretionary grants	Supported 14 applications	
C. Pursue discretionary grants for TPA Priorities	1 grant application submitted	



### IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Identify resurfacing projects to incorporate Complete Streets improvements	3 projects identified	
B. Publish annual system report card	Presented report card	
C. Assist municipalities with project identification and grant application submittals	6 project submittals	



### COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Assist local governments with transportation and mobility studies & plans	Assisted with 4 local studies/plans	
B. Conduct events on topics of interest	Conducted 9 events	
C. Create Model Transportation Demand Management (TDM) Policy	Model TDM Policy created	
D. Conduct site visits to learn from partner agencies	2 site visits completed	



### ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	Provided 56 trainings	
B. Implement a consolidated accounting system	New accounting system approved	
C. Streamline agency services and benefits	New benefits and agency services agreement	
D. Training and Succession Plan	Plan created	
E. Provide Strategic Plan report	Provided FY24 Annual Report and Strategic Plan Report Card	

MET IN PROCESS NOT BEGUN



