



# 2023-2024 Vision Zero Status Report Card

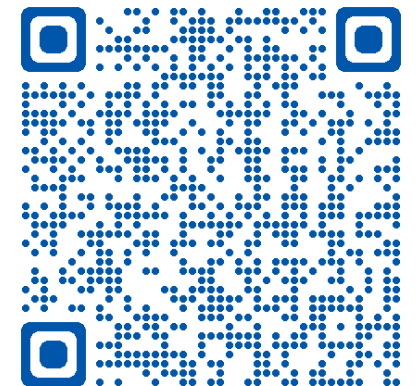
July 2024

# Vision Zero Action Plan Overview



- Adopted April 18, 2019
- Updated October 16, 2021
- Eliminate fatal and serious injuries
- Policy, Funding, and Culture Actions

Read the Plan >>









# VZAP Achievements to Date

- ✓ **1.1** Produce a Vision Zero Progress Report
- ✓ **1.2** Safety changes in TPA legislation and policy positions
- ✓ **2.1** Work with signal maintaining agencies for safety improvements
- ✓ **3.1** Provide reviews of fatal pedestrian and bicycle crash reports
- ✓ **3.4** Host annual Vision Zero Workshop
- ✓ **3.5** Host and/or participate in Vision Zero safety events



# VZAP Ongoing Actions

-  **1.3** Target speed for high crash corridors
-  **1.4** Display safety analysis for TIP projects
-  **1.5** Work with school district to update transportation curriculum
-  **2.2** Evaluate TPA-funded projects
-  **3.2** Include typical section attributes in federal-aid eligible roads
-  **3.3** Implement Vision Zero media and public education campaign



I PLEDGE TO SAY CRASH NOT ACCIDENT

I will use "crash" to describe a traffic-related incident.

I will encourage others to use this language.

I will not be distracted while driving.

I will not speed while driving.

I will do my part to not cause traffic-related fatalities or serious injuries.






I PLEDGE TO HELP REACH "VISION ZERO" IN PALM BEACH COUNTY

Name \_\_\_\_\_ Date \_\_\_\_\_

VISION 4:1:0 NETWORK

PALM BEACH Transportation Planning Agency

## VISION ZERO SOCIAL MEDIA TOOLKIT

SAMPLE SOCIAL CAPTIONS	SOCIAL GRAPHIC
In 2021, 1,106 people were severely injured or killed in crashes on our roadways in Palm Beach County, according to Signal Four Analytics. That includes: <ul style="list-style-type: none"> <li>• 191 pedestrians and bicyclists</li> <li>• 129 motorcyclists and motor scooter riders</li> <li>• 298 aging road users</li> </ul> One life altered or lost is too many. The TPA is committed to getting those numbers to 0 with #VisionZero.	 <a href="#">Download Image</a>
Have you heard about the TPA's #VisionZero Action Plan? The TPA is committed to eliminating traffic-related fatalities and serious injuries in Palm Beach County. Learn more about how the agency plans to keep our neighbors safe: <a href="https://bit.ly/3avw17a">https://bit.ly/3avw17a</a>	 <a href="#">Download Image</a>
Through our #VisionZero Action Plan, we plan to eliminate traffic-related fatalities and serious injuries by: <ul style="list-style-type: none"> <li>• Enhancing our policies, processes and programming</li> <li>• Promoting safer speeds</li> <li>• Fostering a Safe Streets culture</li> <li>• Expanding and improving data</li> <li>• Promoting transparency, responsibility and accountability</li> </ul>	 <a href="#">Download Image</a>
Dozens of communities in the United States have adopted #VisionZero plans, including multiple municipalities in Palm Beach County. As part of this network, the TPA and its partner municipalities can help reach our goal of zero traffic-related deaths and serious injuries. To help make our goal of #VisionZero a reality, we're prioritizing funding for Complete Streets programs. This provides safe and accessible travel space for people driving, walking, cycling and riding transit. Learn more at <a href="https://PalmBeachTPA.org/safety">PalmBeachTPA.org/safety</a>	 <a href="#">Download Image</a>
How we talk about traffic events shapes how we think about them. "Accident" implies that we have no control over severe traffic injuries and deaths. "Crash" characterizes an event with a cause and a solution. Learn more about why language matters here: <a href="https://bit.ly/3P89vKk">https://bit.ly/3P89vKk</a>	 <a href="#">Use link for article preview on Facebook and Twitter</a>

# Next Steps

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- VZAP update in FY 25
- Crash Dashboard
- VZAC SS4A Grant Coordination





# Thank you!

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