



**LET'S GET  
ON THE BUS!  
CHALLENGE**



[WWW.PALMTRAN.ORG/RIDER-CHALLENGE](http://WWW.PALMTRAN.ORG/RIDER-CHALLENGE) / 561-841-4BUS (4287)



# THE CHALLENGE

We're inviting every member of our community, whether they've been here for generations or are newcomers, to embrace Palm Tran as their primary transportation choice. By doing so, they not only support sustainable travel but also benefit from the convenience and efficiency of our services.



# HOW IT WORKS

Participating in the "Let's Get on the Bus Challenge" is easy and fun.

## 1 GET THE APP

Participants can download the Paradise Pass App or register for a Paradise Pass Smartcard. They will have \$5 added to their account by using the PROMO CODE **CHALLENGE**.

## 2 SIGN UP

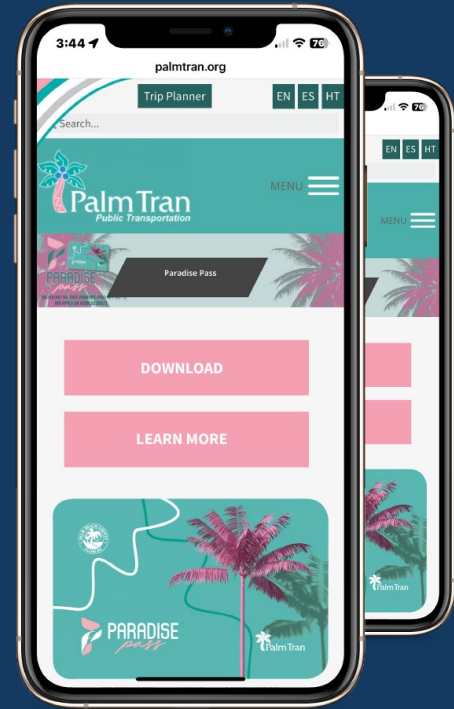
Participants will join the challenge at [palmtran.org/rider-challenge](http://palmtran.org/rider-challenge) using the same email address associated with their Paradise Pass account.

## 3 RIDE WITH US

Participants will Connect, commute, and celebrate by riding Palm Tran and using HASHTAG #PalmTranChallenge.

## 4 WIN BIG

Participants are eligible to win fantastic prizes and enjoy **FREE** rides.



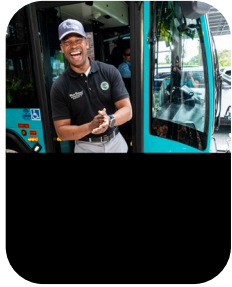
# WIN BIG!



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# TRANSIT CHAMPIONS



Mack Bernard,  
PBC Commissioner



Chelsea Reed,  
Mayor of Palm Beach Gardens



Valerie Neilson,  
TPA Executive Director



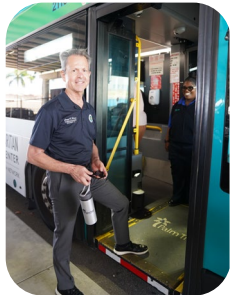
Steve Wilson,  
Mayor of Belle Glade



Michelle Jacobs,  
Economic Council



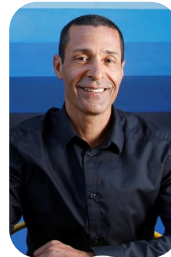
Jonathan Hopkins,  
Smart Mobility Assets



Gregg K. Weiss,  
PBC Commissioner



Marcia Andrews,  
School Board Member



Raphael Clemente,  
DDA Executive Director



Kirsten Dolan,  
CEO of OneParking



Donald Burgess,  
CEO Chamber of the Palm Beaches



Dr. Ava Parker,  
President of PBSC



Kim DeLaney  
TCRPC Director of  
Strategic Planning

# LEADERBOARD

## Transit Champions

TEAM CHELSEA REED

9 RIDERS

TEAM VALERIE NEILSON

9 RIDERS

TEAM MARCIA ANDREWS

8 RIDERS

TEAM MACK BERNARD

2 RIDERS

TEAM JONATHAN HOPKINS

1 RIDER

## Transit Riders

NINA RHODES

125 RIDES

PORTIA JOSEPH

123 RIDES

MARLON MORENO

122 RIDES

JOHN MCKNIGHT

118 RIDES

EVAN GRAY

108 RIDES