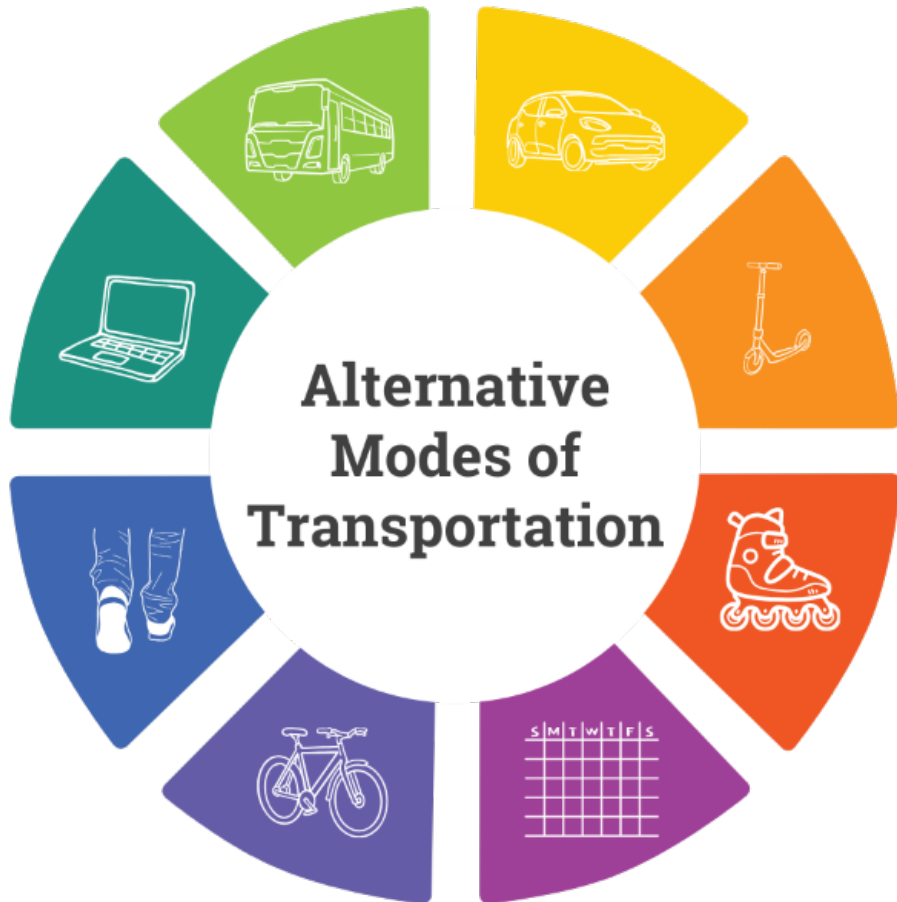




Transportation Demand Management Model Policy

TDM Defined



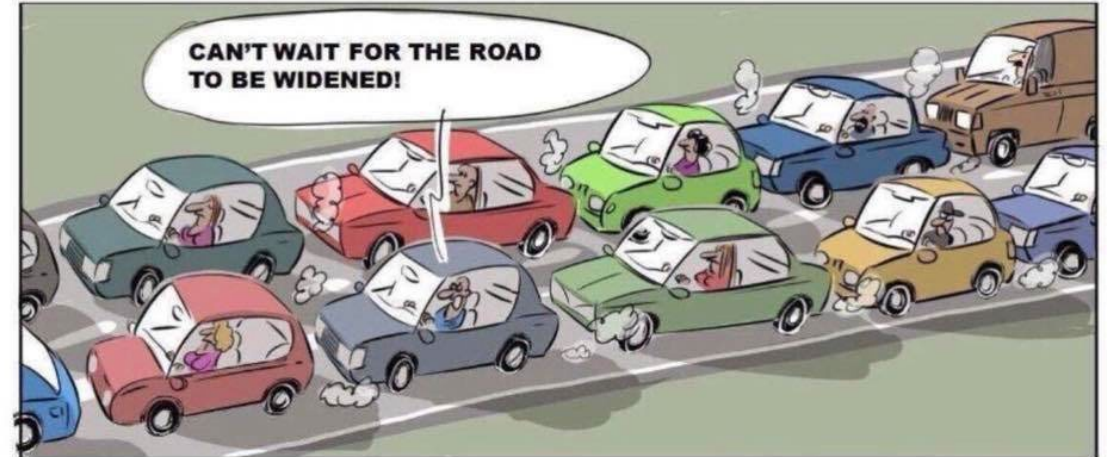
Congestion Management Process

- Demand management measures (growth management, congestion pricing)
- Traffic operational improvements
- Public transportation improvements
- Regional ITS architecture
- Where necessary, system capacity

Tennessee Department of Transportation

CFR 450.322 Congestion management process in transportation management areas. (4) (i.-v.)

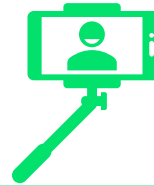
WHY TDM?



TDM Organizations + Types

Visitors

- Hotels
- Conference Venues



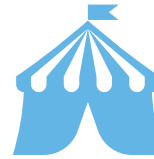
Employees / Employers

- Offices
- Services



Events

- Destination Events
- Festivals



Developers

- Capital Improvements
- Development Agreements



Education,
Awareness,
Promotion

Services

Parking
Management

Multimodal
Subsidies

Infrastructure

Get Involved

- Partners developing a TDM Model Policy
- Developing applications and use cases for TDM
- Publish Countywide Guidance



Palm Beach County TDM Policy Menu and Implementation Guide



Thank You

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