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2023 Public Participation Plan

Purpose

- Enables and encourages public awareness and input in the transportation planning and project prioritization process
- Notes public comment periods and official notice process for required work products (TIP, LRTP, UPWP, PPP, etc.)
- Outlines ways to get involved with the TPA
- Describes public outreach methods and tracking procedures

PUBLIC PARTICIPATION PLAN



DRAFT
2023

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2023 Public Participation Plan

Schedule

- 45-day public comment period – included in final document Appendix
- Public notices shared in TPA social media, biweekly newsletter, in-person, written or electronic comments at TPA Advisory Committee and Governing Board Meetings

The timeline consists of four colored circles connected by a horizontal line. From left to right: a green circle labeled 'Public Review Opens' with the date 'January 30, 2023' below it; a light blue circle labeled 'Committee Presentations' with the date 'March 1 – 2, 2023' below it; a dark blue circle labeled 'Governing Board Presentation' with the date 'March 16, 2023' below it; and a red circle labeled 'Final Adoption' with the date 'March 16, 2023' below it.

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Updates

- Redesigned TPA website with greater ADA accessibility
- Public participation deliverables: newsletters, media advisories, press releases, print materials, graphics, photography and videography
- TPA's digital outreach: TPA website and social media
- Public involvement tracking and measurement
- Revised List of Transportation Planning Acronyms
- Updated Limited English Proficiency (LEP) Plan with the U.S. Census Bureau's data

The images show: 1) A man in a suit pointing at a large map or informational board on a table. 2) A diverse group of people standing on a set of stairs outdoors. 3) A table covered with a white cloth, displaying various informational materials, brochures, and a laptop.

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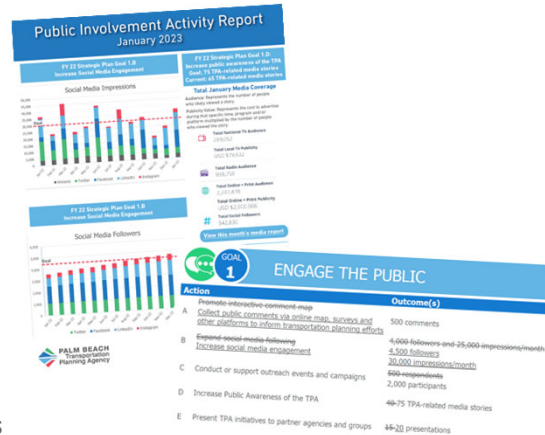
Tracking

- Monthly Public Involvement Activity Reports (PIAR)
 - Social media and news media outreach analytics

- Strategic Plan and Annual Report
 - Yearly goals to Engage the Public

- Monthly Unified Planning Work Program (UPWP) Reporting
 - Community presentations, social media analytics, etc.

- Google Analytics and New TPA website
 - Website traffic, most visited pages, public comment forms



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Motion to Recommend Approval of the Public Participation Plan

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