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Mobility week is a **cooperative effort** by FDOT and partner agencies to promote **safe, sustainable, and multimodal transportation choices** through various events and programs.

What happens during Mobility Week?

- Partners host events, offer special promotions to encourage Floridians to try new transportation options, and highlight transportation achievements
- Individuals explore sustainable transportation choices

Why is this important to FDOT?

- Advance and raise public awareness of the objectives of the Florida Transportation Plan

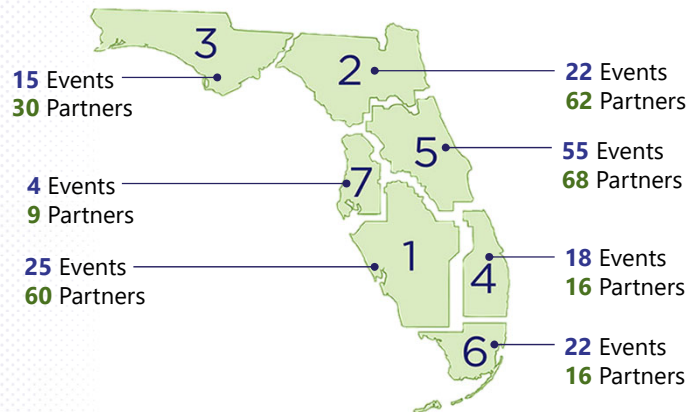
What is in it for partners?

- Brings together existing efforts under a collective theme - results in maximizing resources, increasing visibility, increasing effectiveness, and fostering regional collaboration

WHAT IS MOBILITY WEEK?

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2022 STATEWIDE EVENTS AND PARTNERS



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VIRTUAL CONFERENCE CENTER MAIN HALL

Overview

- In 2020 many organizations found their outreach efforts "on hold" due to the pandemic
- Mobility Week team demonstrated resourcefulness by integrating new technology to create a Virtual Conference Center
- Helped overcome the challenge of limited physical interactions and engage our target audience
- Cost-effective strategy to provide educational materials and outreach across the state
- As things return to normal, the Virtual Conference Center continues to showcase partners and initiatives in one place



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VIRTUAL CONFERENCE CENTER MAIN HALL



Visit Main Hall here: <https://vmr.vhb.com/v/YbjNeAgDzAZ>

1,156 Visitors 2,668 Links Visited



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VIRTUAL CONFERENCE CENTER DISTRICT 4




Visit D4 here: <https://vmr.vhb.com/v/60gZGpVB1rB>

156 VISITORS 231 LINKS VISITED



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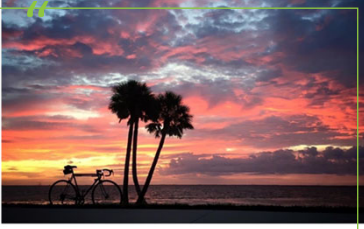
LOVE TO RIDE FLORIDA CHALLENGE



Alternative date

Many people think of going on a date as dinners, movies, and a drink. My boyfriend and I ventured out for a long bike ride one fine Saturday morning and made a fun date day out of it. We packed our... [read more](#)


- Michelle Buitron
Topic: A happy riding memory



Riding and photography

Having an iPhone with a good camera allows me to capture events on rides, as my Nikon is a bit bulky. Early morning rides to catch the dawn, or catch the fog, or whatever catches my eye. Cruising... [read more](#)


Topic: Other



Why Bike to Work.

Many people have asked me why I choose to cycle to work when I can drive by car. I say because it saves me time. Usually this creates a confused look and they ask, how? Well, I say, if I drive by c... [read more](#)

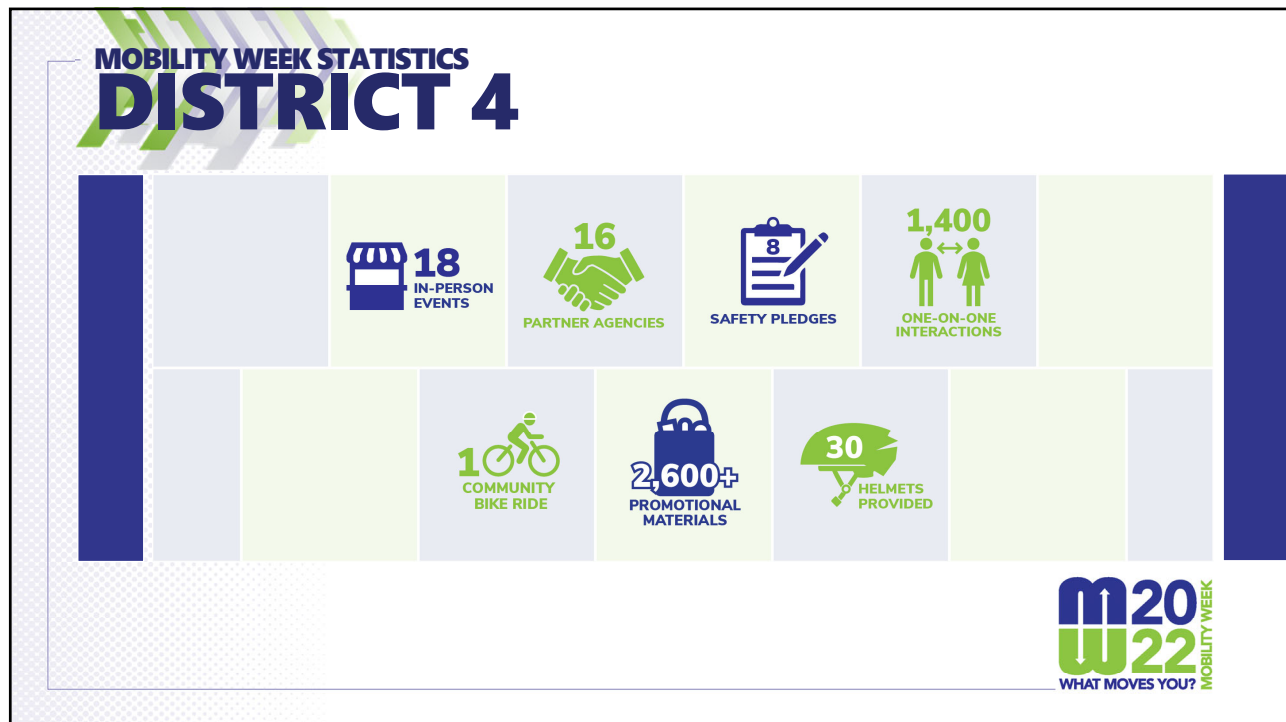
Topic: My commute by bike



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October 27 to November 4, 2023

Express Bus Rider Appreciation

FDOT Employee Mobility Education

Try Another Mode Day

Bike Ride

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m20w22 MOBILITY WEEK
WHAT MOVES YOU?

MOBILITY WEEK

FIND OUT MORE ONLINE

 **MobilityWeekFL.com**

 **Contact@MobilityWeekFL.com**

 **MobilityWeekFL**

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THANK YOU

www.MobilityWeekFL.com

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WHAT MOVES YOU?

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