

## RESOLUTION 2022-08

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF JUNO BEACH, FLORIDA DESIGNATING THE TOWN AS A "VISION ZERO CITY", ESTABLISHING A VISION ZERO COORDINATING COMMITTEE, DIRECTING STAFF TO CREATE A VISION ZERO ACTION PLAN, AND ESTABLISHING A GOAL OF REDUCING SEVERE TRAFFIC INJURIES AND ELIMINATING FATALITIES; DIRECTING AND AUTHORIZING THE TOWN MANAGER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE SAME; PROVIDING FOR CONFLICTS; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, the State of Florida is the most dangerous state for people walking, consistently ranking number one on the Pedestrian Danger Index by Smart Growth America, with the Miami-Fort Lauderdale-West Palm Beach urbanized area consistently ranking as one of the worst metropolitan areas in the country; and

**WHEREAS**, 176 people in Palm Beach County and 3,189 people statewide die annually on roadways;

**WHEREAS**, Vision Zero starts with the ethical belief that all persons have the right to move safely in their communities, and that system designers and policy makers share the responsibility to ensure safe systems for travel; and

**WHEREAS**, death and serious injuries are not acceptable for citizens, commuters, guests, or others who live, work, or play in the Town of Juno Beach; and

**WHEREAS**, key elements of the Vision Zero system include: reframing traffic fatalities as preventable; focusing on system failure; reducing the impact of collisions; adopting a safe system approach for vehicles, bicycles and pedestrians; data-driven decision making; and viewing road safety as a social equity issue; and

**WHEREAS**, a roadway system with frequent crashes causes travel delay and drains the fiscal resources of the Town, creating a threat to the success of the residential population and employment base, quality of life, and the reputation of the Town to be a desirable destination for future generations; and

**WHEREAS**, the Town Council determines that the adoption of this Resolution in the interests of the public health, safety and welfare.

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF JUNO BEACH, as follows:**

**Section 1.** The foregoing recitals are ratified and incorporated herein.

**Section 2.** The Town Council hereby establishes the elimination of traffic fatalities and the reduction of serious injuries due to traffic accidents as a goal of the Town.


**Section 3.** The Town Council hereby adopts Vision Zero as the policy for road and traffic safety in the Town of Juno Beach and directs that near and long-term traffic planning to be based on Vision Zero principles.

**Section 4.** The Town Council directs the Town Manager to develop a Vision Zero Action Plan for achieving the goals of eliminating traffic fatalities and reducing serious injuries due to traffic crashes through that the adoption of a safe system approach for vehicles, bicycles and pedestrians, equitable engineering, enforcement, education, data-driven decision making, and social equity considerations in road safety planning and implementation.

**Section 5.** All resolutions or parts of resolutions in conflict with this Resolution are hereby repealed to the extent of such conflict.

**Section 6.** This Resolution shall take effect immediately upon its adoption.


RESOLVED AND ADOPTED this 24<sup>th</sup> day of August, 2022.

  
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DD Halpern, Mayor

ATTEST:

  
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Caitlin E. Copeland-Rodriguez, MMC  
Town Clerk

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY:

  
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Leonard G. Rubin, Town Attorney