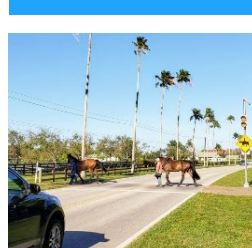
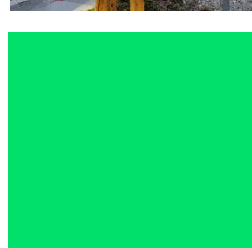
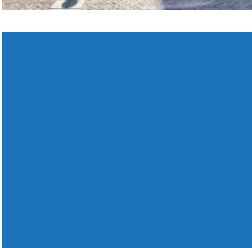
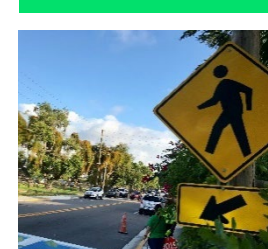
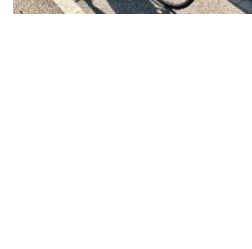
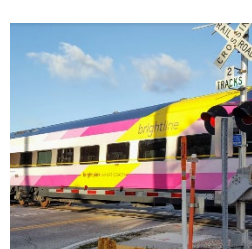
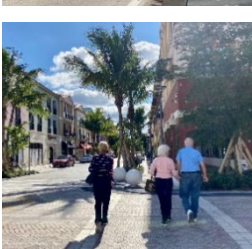
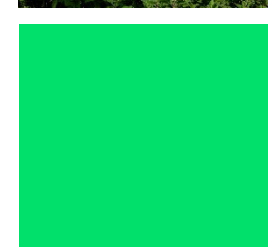
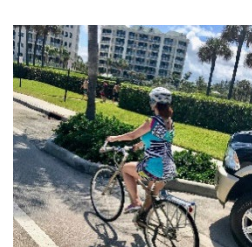
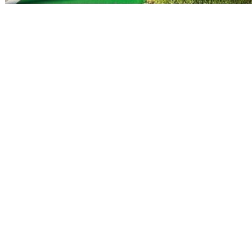
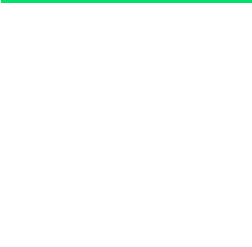
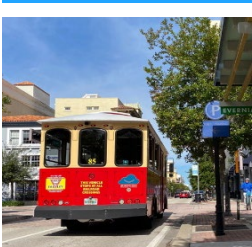
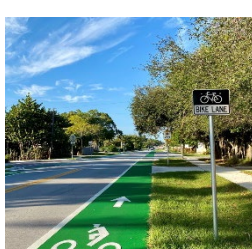
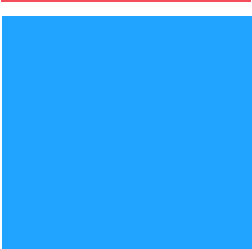


# PALM BEACH TPA FY 21 STRATEGIC PLAN



July 2020

[www.PalmBeachTPA.org](http://www.PalmBeachTPA.org)



## **PALM BEACH** Transportation Planning Agency

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# GOVERNING BOARD MEMBERSHIP

## TPA Chair

Vice Mayor Maria Marino  
City of Palm Beach Gardens

## TPA Vice Chair

Mayor Fred Pinto  
Village of Royal Palm Beach

City of

### **Belle Glade**

Mayor Steve B. Wilson

City of

### **Boca Raton**

Mayor Scott Singer  
Council Member Andy Thomson

City of

### **Boynton Beach**

Mayor Steven B. Grant

City of

### **Delray Beach**

Mayor Shelly Petrolia

City of

### **Greenacres**

Mayor Joel Flores

Town of

### **Jupiter**

Council Member Jim Kuretski

City of

### **Lake Worth Beach**

Mayor Pam Triolo

**Palm Beach County**

Commissioner Mary Lou Berger  
Commissioner Melissa McKinlay  
Commissioner Hal Valeché  
Vice Mayor Robert Weinroth  
Commissioner Gregg Weiss

Village of

**Palm Springs**

Council Member Joni Brinkman

City of

**Riviera Beach**

Councilwoman Shelly Lanier

City of

**West Palm Beach**

Commissioner Cory Neering  
Commissioner Joseph Peduzzi

Village of

**Wellington**

Councilman Michael J. Napoleone

**Port of Palm Beach**

Commissioner Joseph Anderson

**Florida Department of Transportation**

(non-voting advisory member)

District Four Secretary Gerry O'Reilly

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# STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and then directing its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific, incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the agency's overall purpose and direction. Crafted by the Governing Board, Committees, Executive Director and staff, the Palm

Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions consistent with the established priorities of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve the strategic outcomes efficiently and cost-effectively. Transparency and accountability is provided to the public, the partnering organizations, and the member agencies of the TPA.



To collaboratively plan, prioritize, and fund the transportation system.



A safe, efficient, and connected multimodal transportation system.

# GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA’s Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and

supported by specific actions and measurable outcomes to monitor progress and promote accountability.



## ENGAGE THE PUBLIC

Action	Outcome(s)
A Promote interactive comment map	500 comments by June
B Expand social media outreach	10 posts / month
C Conduct or support outreach events and campaigns	500 respondents by June 2,000 participants by June
D Update video explaining role of the TPA	New video on website by June
E Provide live online access to Board meetings	Online access by January



## PLAN THE SYSTEM

Action	Outcome(s)
A Commence multimodal studies on transit plan corridors	2 studies by June
B Conduct pedestrian and bicycle safety field reviews	3 locations by June
C Publish Long Range Transportation Plan implementation report	Report by June
D Create Smart Palm Beach website to improve existing data, add new data, and share data	Website by June
E Create Complete Streets Opportunities Plan	Published by June
F Analyze impacts of pandemic on current and future travel patterns	Report by June



GOAL

3

## PRIORITIZE FUNDING

Action	Outcome(s)
A Notify partners of funding opportunities	Ongoing funding opportunities shared via e-mail newsletter
B Update LI/TA scoring system to ensure projects advance TPA priorities	Updated scoring system in October
C Support applications for discretionary grants	3 applications by June
D Identify safety projects within TPA Priority List	New Priority List in July
E Advocate for law and policy changes to allow multimodal projects to compete evenly with road capacity projects	Amended laws and policies by June



GOAL

4

## IMPLEMENT PROJECTS

Action	Outcome(s)
A Engage stakeholders in FDOT, County and City project reviews to promote TPA vision and priorities and consider local preferences	20 projects by June
B Publish Annual System Report Card	Report Card by February
C Provide TPA Priority Projects status report	Report every six months
D Support accelerated project delivery by partner agencies	2 projects by June
E Monitor the collection and use of SCETS tax revenue, managed lane revenue, and MCORES project impacts on TPA Priority Projects	Report in June



GOAL

5

## COLLABORATE WITH PARTNERS

Action	Outcome(s)
A Collect ped/bike activity counts	12 locations by June
B Assist local governments with transportation studies and plans	3 local studies/plans by June
C Conduct workshops on topics of interest	3 workshops by June
D Create Complete Streets projects video	Video by June
E Facilitate discussion of LRTP projects and their inclusion in local comprehensive plans	Summary Report by June



GOAL

6

## ADMINISTER THE AGENCY

Action	Outcome(s)
A Provide board member training (MPOAC Institute, national conferences, local workshops)	15 trainings by June
B Provide TPA staff training	22 trainings by June
C Pursue distinguished workplace designations	1 designation by June
D Provide quarterly financial summaries and audited Comprehensive Annual Financial Report (CAFR)	Quarterly summaries Prior FY CAFR in October
E Provide Strategic Plan Report	Report by June

## MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created “report cards” that summarize the TPA’s prior performance in relation to achieving TPA Board objectives. The annual report cards for FY 2020 and for FY 2019 are provided on the following pages.

# FY 20 STRATEGIC PLAN REPORT CARD

## Goals, Actions and Outcomes



### ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Create pilot interactive comment map	Provided online in June 2020	✓
B. Expand social media outreach	~20 social media posts & activity report provided monthly	✓
C. Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, transit plan corridors, etc.)	2,902 event participants and 783 respondents	✓
D. Update video explaining role of the TPA	Video to be created in FY21	🔄



### PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Commence multimodal studies on transit plan corridors	US-1 in Boca Raton and Okeechobee Blvd; US-1 in Lake Worth Beach pending	🔄
B. Conduct Safe Routes to School & walking safety audits	A St in LWB, US-1 in Tequesta, SR-7 & Palmetto Park Rd	✓
C. Publish Long Range Transportation Plan implementation report	Published in June 2020	✓
D. Create Smart Palm Beach to improve existing data, add new data, and share data	Website being developed	🔄



### PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Notify partners of funding opportunities	Shared via website, social media, & e-news	✓
B. Update LI/TA Scoring System to ensure projects advance TPA Priorities and to promote sustainable materials	Updated in October 2019	✓
C. Support applications for discretionary grants	Port Rail Infrastructure, FDOT Rail Safety, County Trails	✓
D. Create new TPA priority list for safety projects	Potential safety projects identified in TPA Priority List	🔄
E. Advocate for law and policy changes to allow multimodal projects to compete evenly with road capacity projects	Provided input for Federal reauthorization and proposed State legislation and policies	🔄



### IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities	Reviewed 65 projects	✓
B. Publish annual system report card	Published in May 2020	✓
C. Monitor status of TPA Priority Projects	Published in May 2020	✓
D. Support accelerated project delivery by partner agencies	Advanced Town of Palm Beach traffic signal project to FY22	🔄
E. Monitor the collection and use of SCETS tax revenue, managed lane revenue, and MCORES project impacts on TPA Priority Projects	Provided in TIP adopted in June 2020	✓



### COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Research existing mobility plans and fees throughout the State of Florida	Update provided in June 2020	✓
B. Facilitate local Walk/Bike/Age-Friendly Designations	No new designations; promoted via emails, e-news, website, and social media	✗
C. Conduct workshops on topics of interest (e.g. transit peer exchange, micromobility, autonomous/ connected/ electric vehicles, FL transportation surtax initiatives, etc.)	Vision Zero Workshop, Transit Peer Exchange, and Form Based Code Seminar	✓



### ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member training (MPOAC Institute, national conferences, local workshops)	Participated in 21 events	✓
B. Provide TPA Staff Training	Participated in 44 events	✓
C. Move to new office and meeting space	Moved in November 2019	✓
D. Provide quarterly and comprehensive annual financial reports	Provided quarterly	✓
E. Provide Strategic Plan report	Provided in June 2020	✓

MET ✓ | IN PROCESS 🔄 | NOT MET ✗



# FY 19 STRATEGIC PLAN REPORT CARD

## Goals, Actions and Outcomes



### ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Create new brand collateral (handouts, giveaways)	New annual report created in June 2019	✓
B. Expand social media outreach to inform and engage the public	Monthly social media activity reports provided	✓
C. Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, etc.)	Had 3,000 respondents and 5,700 participants	✓
D. Update video explaining role of the TPA	Have not created new video for website	✗



### PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Commence 3 new multimodal studies	Lake Worth Rd, Forest Hill Blvd, US 1 in North Palm	✓
B. Conduct 3 Safe Routes to School and/or Walking Safety Audits	Lake Worth Rd, Royal Palm Beach Blvd, US 1 in Delray	✓
C. Create interactive transportation planning map site	PalmBeachTPA.org/map created fall 2018	✓
D. Publish Long Range Transportation Plan Implementation Report	Published report June 2019	✓
E. Create Transit Shelter Design Guide	Design guide in process	🔄



### PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Maintain website of funding opportunities	Currently maintain PalmBeachTPA.org/funding	✓
B. Select system performance measure targets based on values and cost feasibility	Targets selected March 2019	✓
C. Update LI/TA Scoring System to ensure projects advance TPA Priorities	Updated scoring system in December 2018	✓
D. Submit applications for Discretionary Grants (New Starts, CRISI, BUILD, Smart Cities, etc.)	Submitted for FHWA/FTA Peer Exchange Program	✓



### IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities	Reviewed >20 Projects	✓
B. Publish annual system report card on status of TPA performance measures and projects to improve them	Published system report card in Feb 2019	✓
C. Monitor status of TPA priority projects	Provided first status report in April 2019	✓



### COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Create Model Complete Street Policy for County, Cities	Model Policy posted to PalmBeachTPA.org/CompleteStreets	✓
B. Research an alternative to road impact fee system	TPA staff currently refining an alternative	🔄
C. Provide ADA Transition Plan Training Workshop	Workshop held in October 2018	✓
D. Conduct FHWA Lane Repurposing Workshop	Workshop held in February 2019	✓



### ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide Board Member Training (MPOAC Institute, National Conferences, Local Workshops)	Provided >15 Training events	✓
B. Provide TPA Staff Training	Provided >22 Training events	✓
C. Move to new office and meeting space	Move anticipated in Sept 2019	🔄
D. Provide financial reports	Provided quarterly financial reports	✓
E. Provide strategic plan report	Provided annual strategic plan report	✓

MET ✓ | IN PROCESS 🔄 | NOT MET ✗

