# Outreach and Public Participation



# **Expand Public Participation**



**E-Newsletter** 

Social Media

**LRTP Survey** 





### **News and Announcements**

Federal Agencies Request Public Input on TPA Performance

<u>Click here</u> to learn more about the Federal Certification schedule and process to evaluate the performance of the Palm Beach TPA.

How are we doing?

Public feedback is an essential part of our Federal agency review! You can provide direct input on the transportation planning process by sharing your comments about the effectiveness of the Palm Beach TPA.

Go to PalmBeachTPA.org/FederalCertification to enter comments using an





#### Former Website



#### **MPO Directory**

- o MPO Home
- o Who We Are
- o What We Do
- o Agendas & Minutes
- Public Involvement
- o Long Range Plan 2040
- TIP/Priorities
- o UPWP
- o Rail Projects
- o Transit Development Plan
- Transportation Disadvantaged Service Plan/ Human Service Transportation Coordinated Plan
- o Local Coordinating Board-TD
- o Bike/Ped/Greenways
- o Master Bicycle Plan
- o Bike Suitability Map (Interactive)
- o Bike Trip Planning Map (Interactive)
- Library
- Learning Center
- o Links
- Traffic Counts
- Federal Aid Eligibility Map
- o TAZ Map
- Water Taxi Facilities
- o FHWA Adjusted Urban Boundaries and Functional Classification Designation
- Applications for Project Funding Programs: Local Initiatives (LI) and Transportation Alternatives (TA) includes Safe Routes to Schools



#### MPO News



#### New Video Presents an Overview of the MPO in Less Than a Minute!

Click to view: "What is the Palm Beach MPO?"

The MPO proudly debuted its first video in select local cinemas over the July 4th weekend, as well as in social media, and on the MPO website. In a brief 45 seconds, viewers get an overview of the work of the MPO and the vast array of transportation projects funded through the MPO with your gas tax dollars. Check out and share the new video, and let us know what you think! You can also share the MPO video from Facebook, LinkedIn, YouTube, and Twitter @PalmBeachMPO.

#### Request for Proposals

The Palm Beach MPO has issued a request for proposals, RFP #15-01 for GENERAL PLANNING CONSULTING SERVICES, due 5:00 PM on Oct. 23, 2015. Pursuant to Florida Statutes 287.055, notice is hereby given that the Palm Beach Metropolitan Planning Organization (MPO) requires professional services to support tasks identified in its Unified Planning Work Program (UPWP). Interested consultants must be certified with Palm Beach County, pursuant to the Consultant Competitive Negotiations Act (CCNA) with expertise in the following Prime Category: 1\_01 (Urban Area & Regional Transportation Planning). In addition, the MPO has adopted the Florida Dept. of Transportation's (FDOT) Disadvantaged Business Enterprise (DBE) Program and has a DBE participation goal of 8.6%. To view or download the complete text of RFP #15-01 including relevant forms and certification information, CLICK HERE. Proposals, including all required forms, must be received in the MPO office by 5:00 PM on October 23, 2015. Direct proposals to Nick Uhren, P.E., Executive Director, Palm Beach Metropolitan Planning Organization, 2300 N. Jog Rd., 4th Floor, West Palm Beach, FL 33411. All communications regarding this solicitation including questions or requests for explanations must be made in writing to the above office address or by email to NUhren@PamBeachMPO.org.

#### Location Change Announced for the Oct. 15 Public Meeting of the MPO Board

The location for the MPO Board Meeting of Thursday, Oct. 15, 2015, has been changed to Palm Beach County's Vista Center, located at 2300 N. Jog Rd., West Palm Beach, FL 33411. The building is located just north of Okeechobee Blvd., offers free parking, and is conveniently accessible by Palm Tran buses. The meeting will begin at 9:00 AM on the first floor. The meeting agenda will be posted to the MPO website at <a href="https://www.PalmBeachMPO.org">www.PalmBeachMPO.org</a> a week in advance. Agenda items will include a presentation of the FDOT Draft Tentative Work Program for FY 2017-2021, and the documents are available for review at links in the next article. The public is encouraged to attend and may provide verbal or written comments to the MPO Board at the meeting.

#### FDOT Announces Draft Tentative Work Program for FY 2017-2021

The Florida Department of Transportation (FDOT) held a public hearing on Oct. 6 at 6:30 PM to present the FDOT Draft Tentative Work Program for FY 2017-2021,

#### Hot Topics

#### Click to Discover Our New Web Page for Rail Projects

#### Rail Projects Currently in the News:

All Aboard Florida
All Aboard Florida
Private Company Website [External Link]

All Aboard Florida Approval Process Information
Compiled by
Treasure Coast Regional Planning Council
[External Link]

<u>Tri-Rail Coastal Link</u> Tri-Rail Coastal Link [External Link]

#### **Contact Information**

#### Palm Beach MPO

2300 North Jog Road, 4th Floor West Palm Beach, FL 33411-2749 Phone: 561-684-4170 Fax: 561-242-7165

Email: info@PalmBeachMPO.org

For complaints, questions or concerns about civil rights or nondiscrimination or for special requests under the Americans with Disabilities Act (ADA) or for

translation assistance at least 5 business days prior to a meeting, please contact:

#### Malissa Booth

#### Public Information & Title VI Officer mbooth@PalmBeachMPO.org

561-684-4143

Hearing impaired individuals are requested to telephone the Florida Relay System at #711.



### Current Website, Launched Oct. 2015





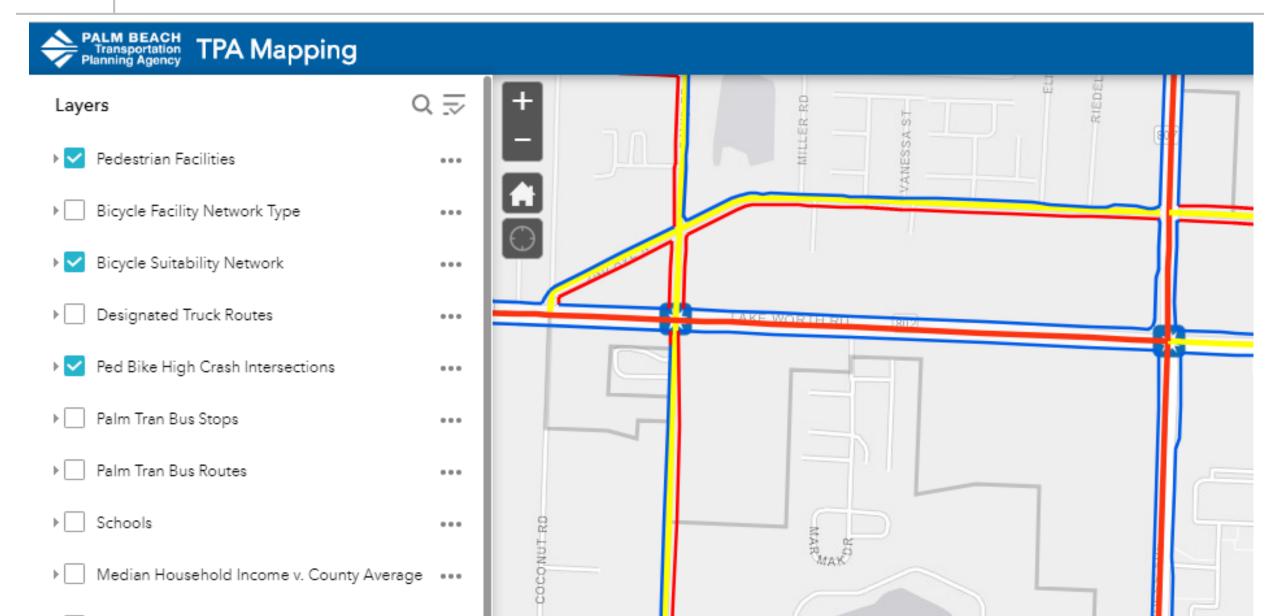








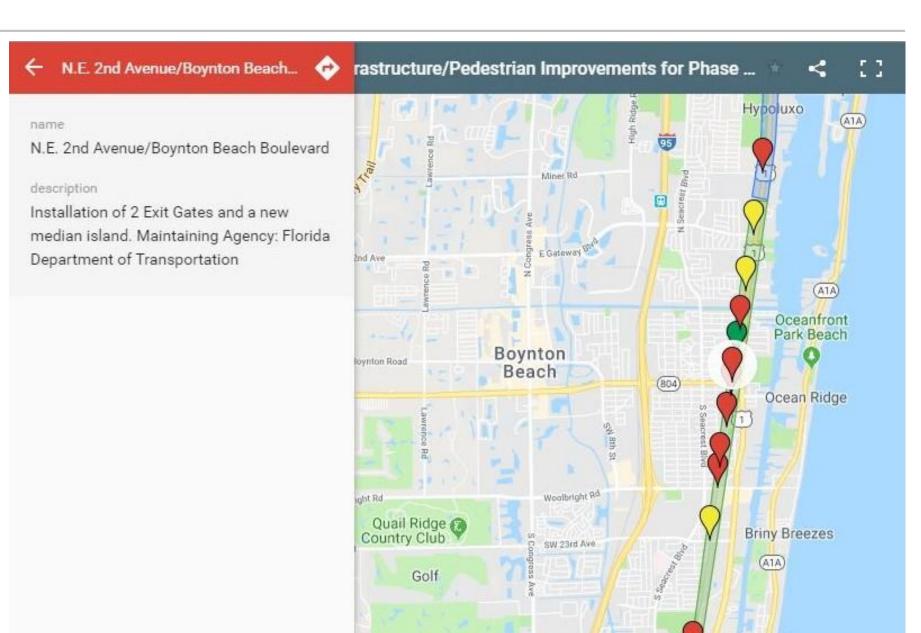
#### Interactive Maps with Layers





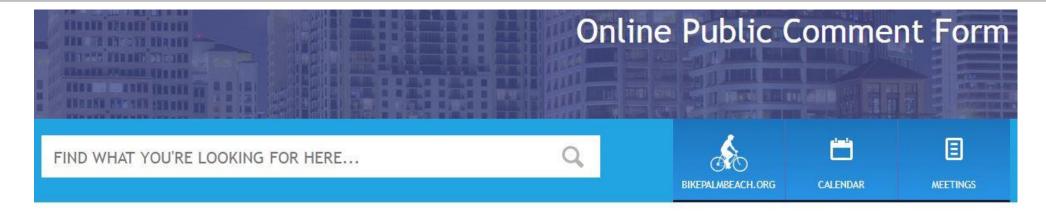
#### Interactive Maps - Rail

- TPA Funded
   Rail Safety
   Infrastructure
   and
   Pedestrian
   Improvements
- FEC Corridor
   Quiet Zones





### Online Public Comment Forms



#### ONLINE PUBLIC COMMENT FORM > FEDERAL CERTIFICATION OF THE PALM BEACH TPA

Please provide feedback regarding any of the suggested topics below, or any other aspect of transportation planning, project prioritization, facilities and services in Palm Beach County and southeast Florida. Please include sufficient details including the city to identify any referenced project locations or the names of any transit services mentioned in the comments.

#### Suggested topics:

- Effectiveness of the Palm Beach TPA's outreach strategies and opportunities for public participation during decision making points in the process (meeting notifications, website, e-newsletters, social media, special events, etc.)
- · Palm Beach TPA process to determine priorities for project funding including opportunities for public input
- · Equity and nondiscrimination in transportation planning and project funding by the Palm Beach TPA or by other transportation planning agencies or service providers
- Planning process and public outreach specifically for transit services (buses, trains, trolleys) and for paratransit to serve those who are disabled or transportation disadvantaged
- · Pedestrian and bicycle facilities planning processes
- · Other aspects of the Palm Beach TPA or local transportation planning

First Name (optional):	Last Name (optional):	
Address (ontional):		



### Online Public Comment Form Responses

To Malissa Booth S.

Action Items





Dear Administrator,

Please see below for the details of the "Federal Certification of the Palm Beach TPA" form completed on "Palm Beach TPA".

State (optional):

Florida

Email:

erika846@hotmail.com

Comment / Feedback:

Try adding routes that people can use in a reasonable amount of time. It takes hours to go a few miles, because the routes are not convenient. Try educating the public on road rules! when to cross at a crosswalk, how to push the pedestrian signal button, right turn on a solid green does not have the right of way over a pedestrian. U-turn has to yield to right turns. Why not get the news to do a nightly segment on driving rules and laws. Stop with the bike lanes! The bikes still ride on the sidewalks even when there is a bike lane. We could use more road lanes rather than bike lanes. They are a big waste of tax payer money and a big nuisance.

To view this submission please click here:

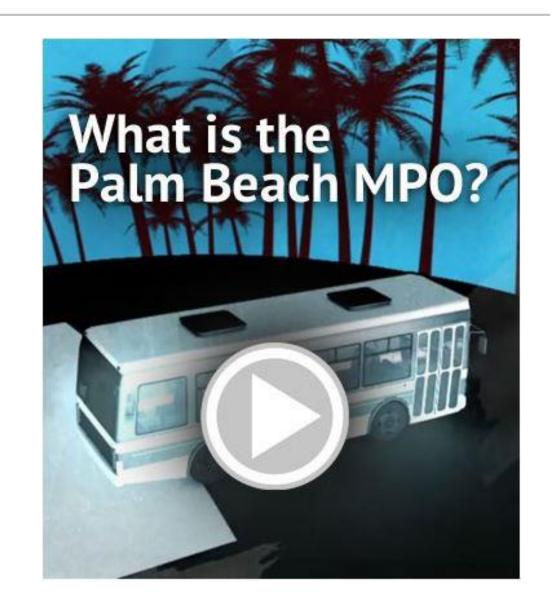
https://www.palmbeachtpa.org/admin/forms/submissions/41.5

Sincerely,

Palm Beach TPA



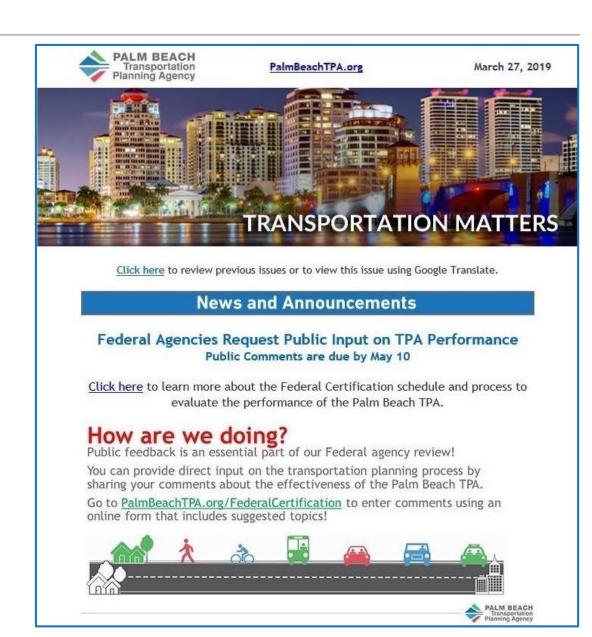
- What is an MPO?
  - Partnership with Broward MPO
- TPA Funding Workshops (2017 and 2018)
- LRTP Survey Regional PPS (2018)
- ADA Training Workshop (2018)
- MPOAC Board Training (2018)
- Regional Transportation Plan Rollout (2015)





### **E-Newsletters: Transportation Matters**

- Produced 2x per month
- 62 issues
- 1,600 email recipients
- Posted to the website
  - View past issues
  - View in other languages with Google Translate





#### Social Media



Palm Beach TPA @PalmBeachTPA · Mar 13

Join the TPA for a group #BiketoWork day ride into @DowntownWPB Fri. 3/15 from the #MangoniaPark @Tri\_Rail station. Start at 7am for snacks + a group photo. Details of other group #bike rides + events in @westpalmbch this week at wpbbiketowork.org @WPBgreen @SkyBikeWPB



Planning Agency WEST HALM REACH







PALM BEACH





of the







@PalmBeachTPA March 22, 2019

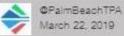
RT @gbrulte: The Importance of Demo Days. https://t.co/l0Qbzdomab



@PalmBeachTPA March 22, 2019

RT @westpalmbch: A Vision Zero Spring Break safety tip: Be a respectful passenger. Allow the driver to maintain full focus on the road ahea...







### Social Media



Palm Beach Transportation Planning Agency (TPA) 167 followers

#MobilityWeek is our opportunity to explore various #transportation choices. We have beautiful weather to mix-it-up to #walk, #bike, #carpool, try #transit, #ridesharing or #telework Oct. 27-Nov. 3. #PalmBeachTPA joins #FDOT ...see more



As Florida residents, Mobility Week is our opportunity to explore various transportation choices available to us.

#### Why not Mix-It-Up?

During Mobility Week, why not try a new mode of transportation for your commute, shopping and recreation? You might discover that you enjoy the extra exercise, meeting new people and saving money on fuel while you avoid sitting behind the wheel.

Ride the bus or train to work. Walk or bike with your kids to the park. Form a bicycle or walking group to take your kids to school. Carpool or vanpool to the office with your coworkers. Mix-It-Up!



Palm Beach TPA @PalmBeachTPA · Mar 21

Palm Beach TPA Governing Board proclaims March as Bike Month at the Governing Board public meeting going on now at @Palm\_Springs\_FL Village Hall. Agenda at PalmBeachTPA.org/meeting





Palm Beach TPA @PalmBeachTPA · Apr 2 Stop #DistractedDriving!







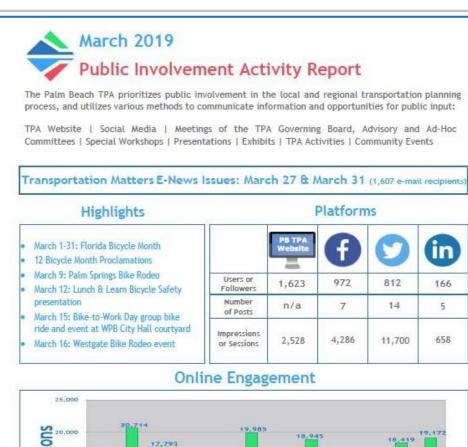






### Public Involvement Activity Report

- Monthly summary distributed in CAC and Board agenda packages
- Highlights:
  - e-newsletter issue dates and number of direct recipients
  - Social media analytics
  - Website analytics







### Partnership Events - WPB Bike-to-Work Day

- TPA led group bike ride
- Exhibits at City Hall courtyard





### Partnership Events - SunFest Free Bike Valet





#### Partnership Events - League of Cities

- League of Cities annual Tri-Cities BBQ
- Hosts: Belle Glade, Pahokee, South Bay
- 500 attendees from local governments, partners
- TPA provides reusable tote bags for local

produce giveaways





### Partnership Events - GIS Expo

- Patron Level Supporter, 25<sup>th</sup> Anniversary (2018)
- 700+ attendees
- 89 Surveys completed









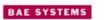


















#### **Board Member Participation**



Walk to School Day







Safe Streets Summit



Began in Dec 2017

16 Venues

Geographically Diverse



# LRTP Survey Data Collection

- Email blast to more than 100,000 Palm Beach County residents
  - Weekly follow-up to drive participation
- Promoted on TPA website, e-newsletter, social media, media
- Intercept Surveys
  - Special events, transit locations and community locations to ensure diversity
  - iPads used to access survey in English or Spanish
- Outreach to share the survey link
  - major corporations, chambers, partner agencies, and community groups



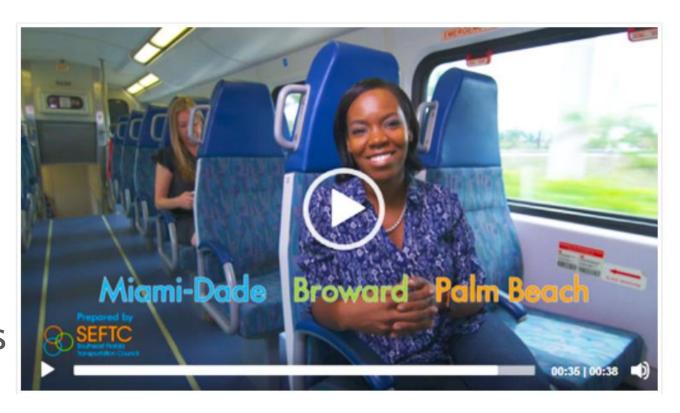
### LRTP Survey Goals and Targets

- Palm Beach County population: 1.47 million
- 2,960 Survey Respondents
   (Provides a 98% confidence interval)
- Ensure that broad sections of the community were reached through intercepts at diverse locations
- Online based survey
- English and Spanish translated surveys



### LRTP Survey Messaging

- Reduce public focus on the year 2045
- Regional video
  - Created by the SEFTC **Public Participation** Subcommittee
  - Produced by consultants for the Regional Transportation Plan
  - Designed for flexibility



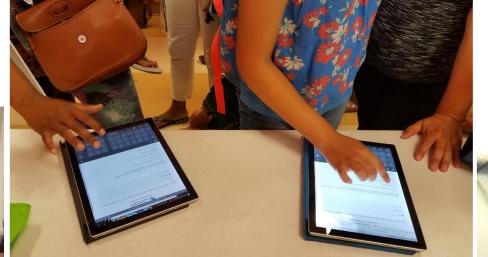


# LRTP Survey Intercept Events

Back-to-School Bash events

Jupiter, Greenacres, and Delray Beach







## LRTP Survey Intercept Events

**VA Medical Center** Riviera Beach









### **LRTP Survey Intercept Events**

- Dump the Pump events at Tri-Rail stations in Boca Raton and WPB
- SunFest/DDA Bike Valet WPB
- Back-to-School events Jupiter,
   Greenacres and Delray Beach
- Brightline train station WPB
- GIS Expo PBC Convention Center
- VA Medical Center Riviera Beach

- PBC Governmental Center
- Royal Palm Beach Library
- North County Senior Center PB Gardens
- Palm Beach State College Belle Glade
- Tri-Rail station Boca Raton
- Palm Tran WPB Multimodal Transit Hub



### **LRTP Survey Results**

#### Long Range Transportation Plan Survey

The public survey helps identify travel patterns and preferences in Palm Beach County.

How much would you spend on each type of project with \$100?

\$13.50 pedestrian projects

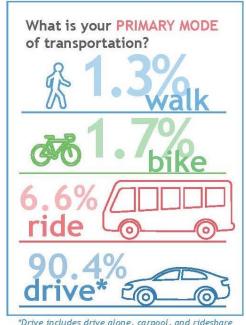
\$15 bicycle projects

\$25 transit projects

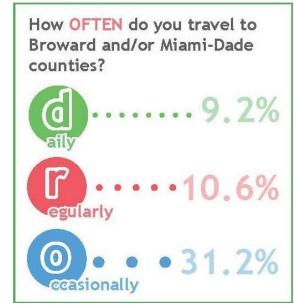
\$24.50 roadway capacity

**\$22** technology-based projects





\*Drive includes drive alone, carpool, and rideshare

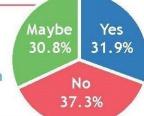




What are your top concerns about transportation in Palm Beach County?

inadequate 28.9% 22,1% safety high costs 7/%

Maybe There is a lot of discussion these 30.8% days about self-driving vehicles. Would you consider traveling in one?





- Adopted Oct. 2017
- Updated TPA branding
- Single goal, 5 objectives, with measurable strategies and targets
- Reviewed annually



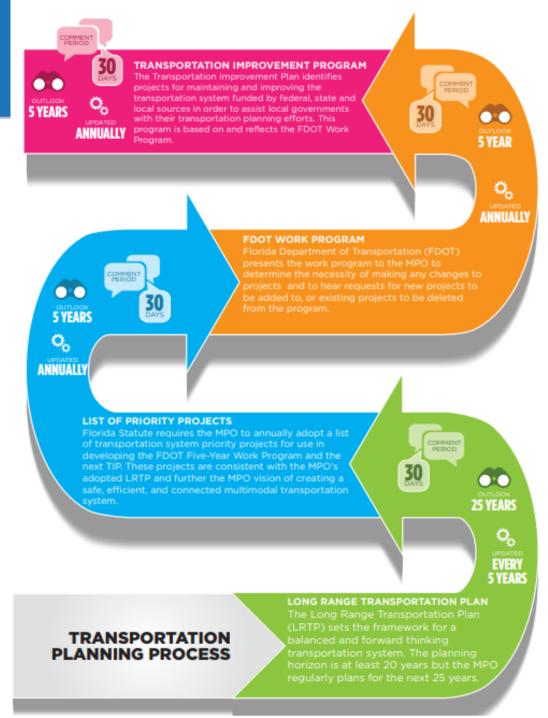


- Reasons and motivations to care about transportation planning
- Ways to get engaged, informed, and to influence transportation planning





 Describes the decision-making process, time frames, and relationship between documents





 Outlines the decision-making process, time frames, public notification for review and comment

LONG RANGE TRANSPORTATION PLAN DETAILS	
Updated:	Every 5 years
Outlook:	Minimum of 20 years, typically 25 years
Next Update:	Fall 2019
Adoption Process	Recommendations by TAC, BTPAC, and CAC; adoption by TPA Governing Board
Public Review and Comment Period:	30 days
Administrative Modifications:	Minor changes to project/project phase costs, funding sources of previously included projects, and/or project/project phase initiation dates that do not require public review and comment per 23 CFR 450.104 are posted to TPA website
Amendments:	Adoption Process: Recommendations by TAC, BTPAC, and CAC; adoption by TPA Governing Board Public Review and Comment Period: 14 days



### Regional Public Participation and Outreach

- Three Counties,
   One Traveling Public
- Regional Transportation Plan Rollout event, 3 Tri-Rail stations in 3 counties (Nov. 2015)
- Safe Streets Summit annual conferences and mobile workshops (Sunrise 2017, WPB 2018, Miami 2019)
- Dump the Pump Day (2018)

