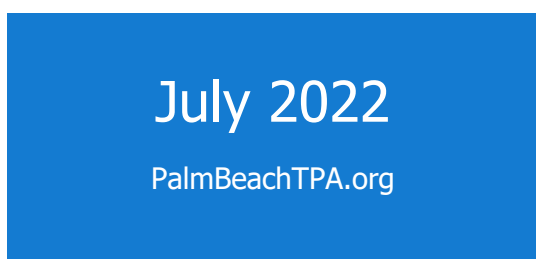
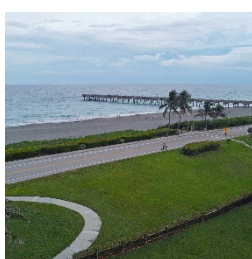
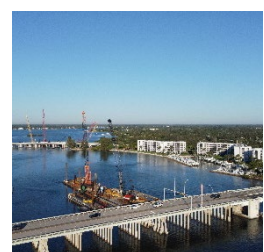
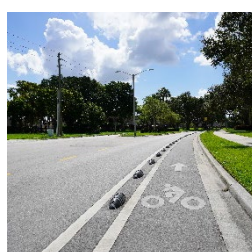


# PALM BEACH TPA

## FY 23 STRATEGIC PLAN



July 2022

[PalmBeachTPA.org](http://PalmBeachTPA.org)



## **PALM BEACH** Transportation Planning Agency

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## **GOVERNING BOARD MEMBERSHIP**

### **TPA Chair**

Mayor Robert S. Weinroth  
Palm Beach County

### **TPA Vice Chair**

Mayor Chelsea S. Reed  
City of Palm Beach Gardens

City of

#### **Belle Glade**

Mayor Steve B. Wilson

City of

#### **Boca Raton**

Council Member Andy Thomson  
Council Member Yvette Drucker

City of

#### **Boynton Beach**

Vice Mayor Angela Cruz

City of

#### **Delray Beach**

Mayor Shelly Petrolia

City of

#### **Greenacres**

Mayor Joel Flores

Town of

#### **Jupiter**

Mayor Jim Kuretski

City of

#### **Lake Worth Beach**

Commissioner Reinaldo Diaz

**Palm Beach County**  
Vice Mayor Gregg K. Weiss  
Commissioner Maria Marino  
Commissioner Maria Sachs  
Commissioner Melissa McKinlay

Village of  
**Palm Springs**  
Mayor Pro Tem Joni Brinkman

City of  
**Riviera Beach**  
Councilwoman Shirley Lanier

Village of  
**Royal Palm Beach**  
Mayor Fred Pinto

Village of  
**Wellington**  
Councilman Michael J. Napoleone

City of  
**West Palm Beach**  
Commissioner Christy Fox  
Commissioner Joseph Peduzzi

**Port of Palm Beach**  
Commissioner Katherine Waldron

**Florida Department of Transportation**  
(non-voting advisory member)  
District Four Secretary Gerry O'Reilly

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# STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and then directing its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific and incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the agency's overall purpose and direction. Crafted by the Governing Board, Advisory Committees, Executive Director and staff, the Palm

Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions consistent with the established priorities of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve the strategic outcomes efficiently & cost-effectively. Transparency and accountability are provided to the public, the partnering organizations, and the member agencies of the TPA.

## MISSION



To collaboratively plan, prioritize and fund the transportation system.

## VISION



A safe, efficient and connected multimodal transportation system.

# GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA's Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and supported

by specific actions and measurable outcomes to monitor progress and promote accountability.



## ENGAGE THE PUBLIC

Action	Outcome(s)
<del>Promote interactive comment map</del>	
A <u>Collect public comments via online map, surveys and other platforms to inform transportation planning efforts</u>	500 comments
<del>Expand social media following</del>	<del>4,000 followers and 25,000 impressions/month</del>
B <u>Increase social media engagement</u>	<u>4,500 followers</u> <u>30,000 impressions/month</u>
C Conduct or support outreach events and campaigns	<del>500 respondents</del> 2,000 participants
D Increase Public Awareness of the TPA	40-75 TPA-related media stories
E Present TPA initiatives to partner agencies and groups	<del>15-20</del> presentations



## PLAN THE SYSTEM

Action	Outcome(s)
A Refine countywide mobility vision and funding plan	Refined Vision Plan
<del>B Commence multimodal studies on transit plan corridors</del>	<del>2 new studies</del>
<del>C</del> <u>B</u> Conduct pedestrian and bicycle safety field reviews	5 locations
<del>D</del> <u>C</u> <del>Implement and update Vision Zero Action Plan</del>	<del>Updated Plan</del> <u>Status Update</u>
E <del>Update Complete Streets Design Guidelines</del>	<del>Updated Design Guidelines</del>
F <del>Analyze impacts of pandemic on current and future travel patterns</del>	<del>Report</del>



GOAL

3

## PRIORITIZE FUNDING

Action	Outcome(s)
<del>Create State Road Modifications (SRM) scoring system</del>	<del>New scoring system</del>
A <u>Identify and prioritize safety projects on high-crash corridors and Tier 1 Pedestrian &amp; Bicycle Network</u>	<u>5 safety projects prioritized</u>
B Support <u>and track</u> applications for discretionary grants	3 applications <u>Tracking system</u>
C <del>Establish application process for safety projects</del>	<del>New application process</del>
<del>Advocate for TPA adopted legislative and policy positions</del>	<del>Amended laws and policies</del>
D <u>C Participate in the creation of MPOAC Legislative Priorities and Policy Positions</u>	<u>Adopted MPOAC Legislative Priorities and Policy Positions</u>



GOAL

4

## IMPLEMENT PROJECTS

Action	Outcome(s)
A Engage stakeholders in FDOT, County and City project reviews to promote TPA vision and priorities and consider local preferences	50 projects
B Publish Annual System Report Card	Report Card
<del>Support accelerated project delivery by partner agencies</del>	
C <u>Assist municipalities with project identification and grant application submittals</u>	<u>4 projects submittals</u>
D Monitor the collection and use of SCETS tax revenue, managed lane revenue, and construction funds allocated for plant materials per s. 334.044(26), F.S.	Report



GOAL  
**5**

## COLLABORATE WITH PARTNERS

Action	Outcome(s)
A Assist local governments with transportation and mobility studies and plans	3 4 local studies/plans
B Conduct events on topics of interest	4 events
C <del>Create mobility options video</del> <u>Create "How to Ride" Mobility Options videos</u>	<u>5 videos</u>
D Facilitate discussion of LRTP projects and their inclusion in local comprehensive plans	Summary Report
E <u>Conduct mobile tours with partner agencies to experience local transportation facilities and services</u>	<u>4 tours</u>



GOAL  
**6**

## ADMINISTER THE AGENCY

Action	Outcome(s)
A Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	40 trainings
B <del>Modify TPA Committees to support TPA Initiatives</del> <u>Update Board and Committee onboarding resources</u>	<del>Revised Operating Procedures</del> <u>Updated handbook, video, and workshop</u>
C Pursue distinguished workplace designations	1 <u>new</u> designation
D Provide quarterly financial summaries and audited annual comprehensive financial report	Summaries FY-21 <u>22</u> Financial Report
E Provide Strategic Plan Report	Report

## MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created "report cards" that summarize the TPA's prior performance in relation to achieving TPA Board objectives. The annual report cards for FY 2022 and FY 2021 are provided on the following pages.

# FY 22 STRATEGIC PLAN REPORT CARD

## Goals, Actions and Outcomes



GOAL 1

### ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Promote interactive comment map	Received 194 comments	
B. Expand social media following	4,084 followers as of 6/28/22 Avg. 32,261 impressions/month	
C. Conduct or support outreach events and campaigns	632 respondents 3,198 participants	
D. Increase public awareness of the TPA	44 TPA-related media stories	
E. Present TPA initiatives to partner agencies and groups	31 presentations	



GOAL 2

### PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Refine countywide mobility vision and funding plan	Refining transit projects Drafting LRTP scope	
B. Commence multimodal studies on transit plan corridors	Tri-Rail Coastal Link, Okeechobee Blvd. & SR 7, US 1 & Lake Worth Beach CS	
C. Conduct pedestrian and bicycle safety field reviews	5 locations	
D. Implement and update Vision Zero Action Plan	Updated Action Plan adopted	
E. Update Complete Streets Design Guidelines	Work order issued 12/21	
F. Analyze impacts of pandemic on current and future travel patterns	Report published 12/21	



GOAL 3

### PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Create State Road Modifications (SRM) scoring system	Board adopted policy 11/21	
B. Support applications for discretionary grants	Supported 12 applications	
C. Establish application process for safety projects	Integrated safety scoring in SRM	
D. Advocate for TPA adopted legislative and policy positions	MPOAC Leg. Priorities and Policy Positions adopted May 2022	



GOAL 4

### IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Engage stakeholders in FDOT, County and City project reviews to promote TPA vision and priorities and consider local preferences	Engaged stakeholders and reviewed 64 projects	
B. Publish annual system report card	Presented report card in February and March 2021	
C. Support accelerated project delivery by partner agencies	I-95 at PGA Blvd. and private local bus operating assistance	
D. Monitor the collection and use of SCETS tax revenue, managed lane revenue, and construction funds allocated for plant materials per s. 334.044(26), F.S.	Report in TIP document to be adopted June 2022	



GOAL 5

### COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Assist local governments with transportation and mobility studies & plans	Assisted with 3 active local studies	
B. Conduct events on topics of interest	Conducted 11 events	
C. Create mobility options video	Video completed June 2022	
D. Facilitate discussion of LRTP projects and their inclusion in local comprehensive plans	Collecting comprehensive plans and starting outreach for LRTP	



GOAL 6

### ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	Provided >60 trainings	
B. Modify TPA Committees to support TPA initiatives	Vision Zero Advisory Committee approved in February 2022	
C. Pursue distinguished workplace designations	1 designation	
D. Provide quarterly financial summaries and audited Comprehensive Annual Financial Report (CAFR)	Provided quarterly reports CAFR to be completed by 6/22	
E. Provide Strategic Plan report	Provided annual report card	

MET | IN PROCESS | NOT MET

# FY 21 STRATEGIC PLAN REPORT CARD

## Goals, Actions and Outcomes



### ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Promote interactive comment map	Received <50 comments	
B. Expand social media outreach	Posted ~50 items per month	
C. Conduct or support outreach events and campaigns	>2,000 event participants <150 respondents	
D. Update video explaining role of the TPA	Finalized video in June 2021	
E. Provide live online access to Board meetings	Provided access in January 2021	



### PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Commence multimodal studies on transit plan corridors	Okeechobee Blvd / SR-7 & US-1	
B. Conduct pedestrian and bicycle safety field reviews	Delray, RPB, PBG, & Jupiter	
C. Publish Long Range Transportation Plan implementation report	Published in FY 21-25 TIP adopted in July 2020	
D. Create Smart Palm Beach website to improve existing data, add new data, and share data	<a href="https://PalmBeachTPA.org/Data">PalmBeachTPA.org/Data</a> website created in June 2021	
E. Create Complete Streets Opportunities Plan	Draft plan completed June 2021	
F. Analyze impacts of pandemic on current and future travel patterns	Draft analysis coming Fall 2021	



### PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Notify partners of funding opportunities	Notified via website, reports, social media, e-news	
B. Update LI/TA Scoring System to ensure projects advance TPA Priorities	Updated scoring system in October 2020 and March 2021	
C. Support applications for discretionary grants	Supported 5 discretionary grant applications supported	
D. Identify safety projects within TPA priority list	TPA staff is working on application process with FDOT	
E. Advocate for law and policy changes to allow multimodal projects to compete evenly with road capacity projects	Fed reauthorization underway, some State changes passed	



### IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Engage stakeholders in FDOT, County and City project reviews to promote TPA vision and priorities and consider local preferences	Engaged with stakeholders and reviewed >60 projects	
B. Publish annual system report card	Presented report card in February and March 2021	
C. Provide TPA Priority Projects status report	Provided monthly as of February 2021	
D. Support accelerated project delivery by partner agencies	Advanced Palm Beach signal interconnect to FY 22 and Kyoto Gardens Dr to FY 23	
E. Monitor the collection and use of SCETS tax revenue, managed lane revenue, and MCORES project impacts on TPA Priority Projects	Reported in TIP document adopted in June 2021	



### COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Collect ped/bike activity counts	9 sites active in June 2021	
B. Assist local governments with transportation studies & plans	Assisted with 7 local studies	
C. Conduct workshops on topics of interest	Conducted 9 workshops	
D. Create Complete Streets project video	Draft video in June 2021	
E. Facilitate discussion of LRTP projects and their inclusion in local comprehensive plans	Draft report coming in Fall 2021	



### ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member training (MPOAC Institute, national conferences, local workshops)	Provided 19 trainings	
B. Provide TPA Staff Training	Provided >40 trainings	
C. Pursue distinguished workplace designations	Achieved 2 designations	
D. Provide quarterly and comprehensive annual financial reports	Provided reports & draft CAFR	
E. Provide Strategic Plan report	Provided annual report card	

