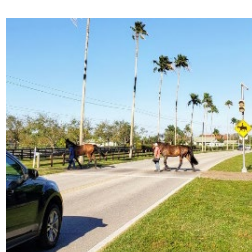
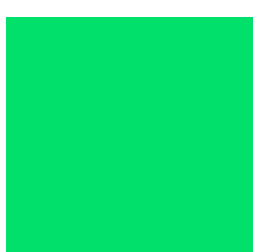
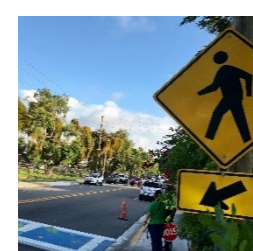
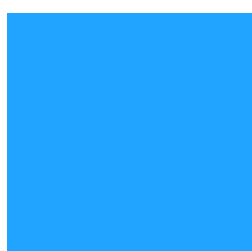
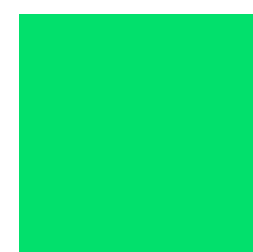
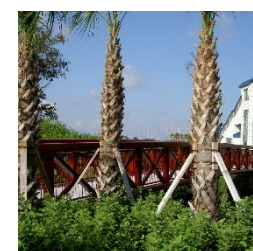
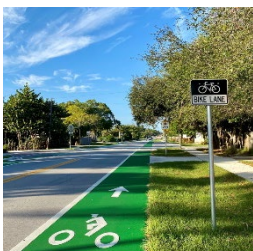


PALM BEACH TPA FY 22 STRATEGIC PLAN



July 2021

www.PalmBeachTPA.org



PALM BEACH Transportation Planning Agency

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Mayor Fred Pinto
Village of Royal Palm Beach

TPA Vice Chair

Vice Mayor Robert Weinroth
Palm Beach County

City of

Belle Glade

Mayor Steve B. Wilson

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Council Member Andy Thomson
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Boynton Beach

Mayor Steven Grant

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Delray Beach

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Jupiter

Council Member Jim Kuretski

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Wellington

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West Palm Beach

Commissioner Christina Lambert
Commissioner Joseph Peduzzi

Port of Palm Beach

Commissioner Katherine Waldron

Florida Department of Transportation

(non-voting advisory member)

District Four Secretary Gerry O'Reilly

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STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and then directing its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific, incremental steps that will be initiated, monitored for timely progress and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the agency's overall purpose and direction. Crafted by the Governing Board, Committees, Executive Director and staff, the Palm

Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions consistent with the established priorities of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve the strategic outcomes efficiently and cost-effectively. Transparency and accountability is provided to the public, the partnering organizations and the member agencies of the TPA.



MISSION

To collaboratively plan, prioritize, and fund the transportation system.



VISION

A safe, efficient, and connected multimodal transportation system.

GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA’s Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and

supported by specific actions and measurable outcomes to monitor progress and promote accountability.



ENGAGE THE PUBLIC

Action	Outcome(s)
A Promote interactive comment map	500 comments
B Expand social media following	4,000 followers 25,000 impressions/month
C Conduct or support outreach events and campaigns	500 respondents 2,000 participants
D Increase Public Awareness of the TPA	40 TPA-related media stories
E Present TPA initiatives to partner agencies and groups	15 presentations



PLAN THE SYSTEM

Action	Outcome(s)
A Refine countywide mobility vision and funding plan	Refined Vision Plan
B Commence multimodal studies on transit plan corridors	2 new studies
C Conduct pedestrian and bicycle safety field reviews	5 locations
D Implement and update Vision Zero Action Plan	Updated Plan
E Update Complete Streets Design Guidelines	Updated Design Guidelines
F Analyze impacts of pandemic on current and future travel patterns	Report



GOAL

3

PRIORITIZE FUNDING

Action	Outcome(s)
A Create State Road Modifications (SRM) scoring system	New scoring system
B Support applications for discretionary grants	3 applications
C Establish application process for safety projects	New application process
D Advocate for TPA adopted legislative and policy positions	Amended laws and policies



GOAL

4

IMPLEMENT PROJECTS

Action	Outcome(s)
A Engage stakeholders in FDOT, County and City project reviews to promote TPA vision and priorities and consider local preferences	50 projects
B Publish Annual System Report Card	Report Card
C Support accelerated project delivery by partner agencies	2 projects
D Monitor the collection and use of SCETS tax revenue, managed lane revenue, and construction funds allocated for plant materials per s. 334.044(26), F.S.	Report



GOAL

5

COLLABORATE WITH PARTNERS

Action	Outcome(s)
A Assist local governments with transportation and mobility studies and plans	3 local studies/plans
B Conduct events on topics of interest	4 events
C Create mobility options video	Video
D Facilitate discussion of LRTP projects and their inclusion in local comprehensive plans	Summary Report



GOAL

6

ADMINISTER THE AGENCY

Action	Outcome(s)
A Provide board member and staff training (MPOAC Institute, national conferences, local workshops)	40 trainings
B Modify TPA Committees to support TPA Initiatives	Revised Operating Procedures
C Pursue distinguished workplace designations	1 designation
D Provide quarterly financial summaries and audited Comprehensive Annual Financial Report (CAFR)	Summaries FY 21 CAFR
E Provide Strategic Plan Report	Report

MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created “report cards” that summarize the TPA’s prior performance in relation to achieving TPA Board objectives. The annual report cards for FY 2021 and for FY 2020 are provided on the following pages.

FY 21 STRATEGIC PLAN REPORT CARD

Goals, Actions and Outcomes



ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Promote interactive comment map	Received <50 comments	
B. Expand social media outreach	Posted ~50 items per month	
C. Conduct or support outreach events and campaigns	>2,000 event participants <150 respondents	
D. Update video explaining role of the TPA	Finalized video in June 2021	
E. Provide live online access to Board meetings	Provided access in January 2021	



PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Commence multimodal studies on transit plan corridors	Okeechobee Blvd / SR-7 & US-1	
B. Conduct pedestrian and bicycle safety field reviews	Delray, RPB, PBG, & Jupiter	
C. Publish Long Range Transportation Plan implementation report	Published in FY 21-25 TIP adopted in July 2020	
D. Create Smart Palm Beach website to improve existing data, add new data, and share data	PalmBeachTPA.org/Data website created in June 2021	
E. Create Complete Streets Opportunities Plan	Draft plan completed June 2021	
F. Analyze impacts of pandemic on current and future travel patterns	Draft analysis coming Fall 2021	



PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Notify partners of funding opportunities	Notified via website, reports, social media, e-news	
B. Update LI/TA Scoring System to ensure projects advance TPA Priorities	Updated scoring system in October 2020 and March 2021	
C. Support applications for discretionary grants	Supported 5 discretionary grant applications supported	
D. Identify safety projects within TPA priority list	TPA staff is working on application process with FDOT	
E. Advocate for law and policy changes to allow multimodal projects to compete evenly with road capacity projects	Fed reauthorization underway, some State changes passed	



IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Engage stakeholders in FDOT, County and City project reviews to promote TPA vision and priorities and consider local preferences	Engaged with stakeholders and reviewed >60 projects	
B. Publish annual system report card	Presented report card in February and March 2021	
C. Provide TPA Priority Projects status report	Provided monthly as of February 2021	
D. Support accelerated project delivery by partner agencies	Advanced Palm Beach signal interconnect to FY 22 and Kyoto Gardens Dr to FY 23	
E. Monitor the collection and use of SCETS tax revenue, managed lane revenue, and MCORES project impacts on TPA Priority Projects	Reported in TIP document adopted in June 2021	



COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Collect ped/bike activity counts	9 sites active in June 2021	
B. Assist local governments with transportation studies & plans	Assisted with 7 local studies	
C. Conduct workshops on topics of interest	Conducted 9 workshops	
D. Create Complete Streets project video	Draft video in June 2021	
E. Facilitate discussion of LRTP projects and their inclusion in local comprehensive plans	Draft report coming in Fall 2021	



ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member training (MPOAC Institute, national conferences, local workshops)	Provided 19 trainings	
B. Provide TPA Staff Training	Provided >40 trainings	
C. Pursue distinguished workplace designations	Achieved 2 designations	
D. Provide quarterly and comprehensive annual financial reports	Provided reports & draft CAFR	
E. Provide Strategic Plan report	Provided annual report card	

MET | IN PROCESS | NOT MET

FY 20 STRATEGIC PLAN REPORT CARD

Goals, Actions and Outcomes



ENGAGE THE PUBLIC

Action	Outcome(s)	Status
A. Create pilot interactive comment map	Provided online in June 2020	✓
B. Expand social media outreach	~20 social media posts & activity report provided monthly	✓
C. Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, transit plan corridors, etc.)	2,902 event participants and 783 respondents	✓
D. Update video explaining role of the TPA	Video to be created in FY21	●



PLAN THE SYSTEM

Action	Outcome(s)	Status
A. Commence multimodal studies on transit plan corridors	US-1 in Boca Raton and Okeechobee Blvd; US-1 in Lake Worth Beach pending	●
B. Conduct Safe Routes to School & walking safety audits	A St in LWB, US-1 in Tequesta, SR-7 & Palmetto Park Rd	✓
C. Publish Long Range Transportation Plan implementation report	Published in June 2020	✓
D. Create Smart Palm Beach to improve existing data, add new data, and share data	Website being developed	●



PRIORITIZE FUNDING

Action	Outcome(s)	Status
A. Notify partners of funding opportunities	Shared via website, social media, & e-news	✓
B. Update LI/TA Scoring System to ensure projects advance TPA Priorities and to promote sustainable materials	Updated in October 2019	✓
C. Support applications for discretionary grants	Port Rail Infrastructure, FDOT Rail Safety, County Trails	✓
D. Create new TPA priority list for safety projects	Potential safety projects identified in TPA Priority List	●
E. Advocate for law and policy changes to allow multimodal projects to compete evenly with road capacity projects	Provided input for Federal reauthorization and proposed State legislation and policies	●



IMPLEMENT PROJECTS

Action	Outcome(s)	Status
A. Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities	Reviewed 65 projects	✓
B. Publish annual system report card	Published in May 2020	✓
C. Monitor status of TPA Priority Projects	Published in May 2020	✓
D. Support accelerated project delivery by partner agencies	Advanced Town of Palm Beach traffic signal project to FY22	●
E. Monitor the collection and use of SCETS tax revenue, managed lane revenue, and MCORES project impacts on TPA Priority Projects	Provided in TIP adopted in June 2020	✓



COLLABORATE WITH PARTNERS

Action	Outcome(s)	Status
A. Research existing mobility plans and fees throughout the State of Florida	Update provided in June 2020	✓
B. Facilitate local Walk/Bike/Age-Friendly Designations	No new designations; promoted via emails, e-news, website, and social media	✗
C. Conduct workshops on topics of interest (e.g. transit peer exchange, micromobility, autonomous/ connected/ electric vehicles, FL transportation surtax initiatives, etc.)	Vision Zero Workshop, Transit Peer Exchange, and Form Based Code Seminar	✓



ADMINISTER THE AGENCY

Action	Outcome(s)	Status
A. Provide board member training (MPOAC Institute, national conferences, local workshops)	Participated in 21 events	✓
B. Provide TPA Staff Training	Participated in 44 events	✓
C. Move to new office and meeting space	Moved in November 2019	✓
D. Provide quarterly and comprehensive annual financial reports	Provided quarterly	✓
E. Provide Strategic Plan report	Provided in June 2020	✓

MET ✓ | IN PROCESS ● | NOT MET ✗

