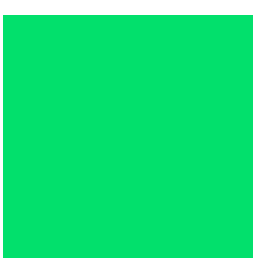
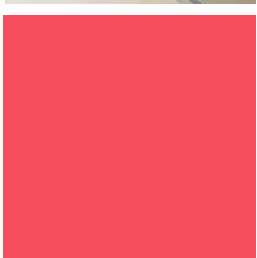
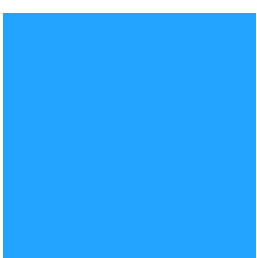
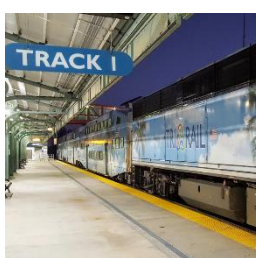
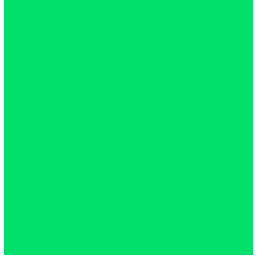


PALM BEACH TPA FY 20 STRATEGIC PLAN



July 2019

www.PalmBeachTPA.org



PALM BEACH Transportation Planning Agency

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GOVERNING BOARD MEMBERSHIP

TPA Chair

Commissioner Hal Valeché
Palm Beach County

TPA Vice Chair

Councilmember Maria Marino
City of Palm Beach Gardens

City of

Belle Glade

Mayor Steve B. Wilson

City of

Boca Raton

Mayor Scott Singer

Council Member Andy Thomson

City of

Boynton Beach

Mayor Steven B. Grant

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Delray Beach

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Greenacres

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Jupiter

Vice Mayor Jim Kuretski

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Lake Worth Beach

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Palm Springs

Vice Mayor Joni Brinkman

City of
Riviera Beach

Councilwoman Shelly Lanier

Village of
Royal Palm Beach

Mayor Fred Pinto

City of
West Palm Beach

Commissioner Cory Neering
Commissioner Joseph Peduzzi

Village of
Wellington

Vice Mayor Michael J. Napoleone

Port of Palm Beach

Commissioner Joseph Anderson

Florida Department of Transportation

(non-voting advisory member)
District Four Secretary Gerry O'Reilly

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STRATEGIC PLAN PURPOSE

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward executing its mission and achieving its long-term vision. The Strategic Plan defines specific, incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

The mission and vision statements concisely communicate the overall agency's purpose and direction. Crafted by the Governing Board, Committees, Executive Director and staff, the Palm

Beach TPA's mission and vision statements are intended to be inspirational while also providing a focus and direction for the organization. Together, they guide the Governing Board in making decisions and maintaining the focus of the TPA.

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve the strategic outcomes efficiently and cost-effectively. Transparency and accountability is provided to the public, the partnering organizations, and the member agencies of the TPA.



To collaboratively plan, prioritize, and fund the transportation system.



A safe, efficient, and connected multimodal transportation system.

GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA’s Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction. The goals are further defined and

supported by implementable actions and defined outcomes so that evidence of progress and accountability may be monitored.



GOAL
1

ENGAGE THE PUBLIC

| Action | Outcome(s) |
|---|---|
| A Create pilot interactive comment map | Map on website by June 2020 |
| B Expand social media outreach | 10 posts / month |
| C Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, transit plan corridors, etc.) | 500 Respondents / Year 2,000 Participants / Year |
| D Update video explaining role of the TPA | New video on website by June 2021 |



GOAL
2

PLAN THE SYSTEM

| Action | Outcome(s) |
|--|-----------------------------|
| A Commence multimodal studies on transit plan corridors | 3 Studies / Year |
| B Conduct Safe Routes to School & walking safety audits | 3 Locations / Year |
| C Publish Long Range Transportation Plan implementation report | Publish report by June 2020 |
| D Create Smart Palm Beach to improve existing data, add new data, and share data | Website launch by June 2020 |



GOAL
3

PRIORITIZE FUNDING

| Action | Outcome(s) |
|--|---|
| A Notify partners of funding opportunities | Provide list of funding opportunities via e-mail newsletter |
| B Update LI/TA Scoring System to ensure projects advance TPA Priorities and to promote sustainable materials | Updated scoring system by December 2019 |
| C Support applications for discretionary grants | 1 Application / Year |
| D Create new TPA priority list for safety projects | New priority list by August 1, 2020 |
| E Advocate for law and policy changes to allow multimodal projects to compete evenly with road capacity projects | Amended laws and policies |



GOAL
4

IMPLEMENT PROJECTS

| Action | Outcome(s) |
|--|---|
| A Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities | 20 Projects / Year |
| B Publish annual system report card | Publish report card by June 2020 |
| C Monitor status of TPA Priority Projects | Provide report every six months |
| D Support accelerated project delivery by partner agencies | 2 Projects / Year |
| E Monitor the collection and use of SCETS tax revenue, managed lane revenue, and MCORES project impacts on TPA Priority Projects | Report of SCETS revenue, managed lane revenue and MCORES project impacts in June 2020 |



GOAL
5

COLLABORATE WITH PARTNERS

| Action | Outcome(s) |
|--|---|
| A Research existing mobility plans and fees throughout the State of Florida | Summary of results presented by June 2020 |
| B Facilitate local Walk/Bike/Age-Friendly Designations | 3 Local Governments / Year |
| C Conduct workshops on topics of interest (e.g. transit peer exchange, micromobility, autonomous/connected/electric vehicles, Florida transportation surtax initiatives, etc.) | 3 Workshops / Year |



ADMINISTER THE AGENCY

| Action | Outcome(s) |
|--|--------------------------------|
| A Provide board member training (MPOAC Institute, national conferences, local workshops) | 15 Trainings / Year |
| B Provide TPA staff training | 22 Trainings / Year |
| C Move to new office and meeting space | Move in by October 2019 |
| D Provide quarterly and comprehensive annual financial reports | June 2020 |
| E Provide Strategic Plan report | Annually strategic plan report |

MONITORING AND ANNUAL REPORT CARDS

Monitoring progress toward the desired outcomes informs the day-to-day administrative decisions and actions of the Executive Director, influencing the allocation of agency resources and the prioritization of board agenda items and collaborative discussions with key stakeholders and partners.

Annual reporting of outcomes allows the TPA Governing Board to fully realize and leverage the value of the TPA and informs future TPA Board decisions regarding appropriate revisions to the Strategic Plan.

To support annual review of progress, the TPA has created “report cards” that summarize the TPA’s prior performance in relation to achieving TPA Board objectives. The annual report cards for FY 2019 and for FY 2018 are provided on the following pages.

FY 19 STRATEGIC PLAN REPORT CARD

Goals, Actions and Outcomes



ENGAGE THE PUBLIC

| Action | Outcome(s) | Status |
|---|--|--------|
| A. Create new brand collateral (handouts, giveaways) | New annual report created in June 2019 | ✓ |
| B. Expand social media outreach to inform and engage the public | Monthly social media activity reports provided | ✓ |
| C. Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, etc.) | Had 3,000 Respondents and 5,700 Participants | ✓ |
| D. Update video explaining role of the TPA | Have not created new video for website | ✗ |



PLAN THE SYSTEM

| Action | Outcome(s) | Status |
|---|--|--------|
| A. Commence 3 new multimodal studies | Lake Worth Rd, Forest Hill Blvd, US 1 in North Palm | ✓ |
| B. Conduct 3 Safe Routes to School and/or Walking Safety Audits | Lake Worth Rd, Royal Palm Beach Blvd, US 1 in Delray | ✓ |
| C. Create interactive transportation planning map site | PalmBeachTPA.org/map created fall 2018 | ✓ |
| D. Publish Long Range Transportation Plan Implementation Report | Published report June 2019 | ✓ |
| E. Create Transit Shelter Design Guide | Design guide in process | 🔄 |



PRIORITIZE FUNDING

| Action | Outcome(s) | Status |
|--|--|--------|
| A. Maintain website of funding opportunities | Currently maintain PalmBeachTPA.org/funding | ✓ |
| B. Select system performance measure targets based on values and cost feasibility | Targets selected March 2019 | ✓ |
| C. Update LI/TA Scoring System to ensure projects advance TPA Priorities | Updated scoring system in December 2018 | ✓ |
| D. Submit applications for Discretionary Grants (New Starts, CRISI, BUILD, Smart Cities, etc.) | Submitted for FHWA/FTA Peer Exchange Program | ✓ |



IMPLEMENT PROJECTS

| Action | Outcome(s) | Status |
|---|--|--------|
| A. Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities | Reviewed >20 Projects | ✓ |
| B. Publish annual system report card on status of TPA performance measures and projects to improve them | Published system report card in Feb 2019 | ✓ |
| C. Monitor status of TPA priority projects | Provided first status report in April 2019 | ✓ |



COLLABORATE WITH PARTNERS

| Action | Outcome(s) | Status |
|---|---|--------|
| A. Create Model Complete Street Policy for County, Cities | Model Policy posted to PalmBeachTPA.org/CompleteStreets | ✓ |
| B. Research an alternative to road impact fee system | TPA staff currently refining an alternative | 🔄 |
| C. Provide ADA Transition Plan Training Workshop | Workshop held in October 2018 | ✓ |
| D. Conduct FHWA Lane Repurposing Workshop | Workshop held in February 2019 | ✓ |



ADMINISTER THE AGENCY

| Action | Outcome(s) | Status |
|---|---------------------------------------|--------|
| A. Provide Board Member Training (MPOAC Institute, National Conferences, Local Workshops) | Provided >15 Training events | ✓ |
| B. Provide TPA Staff Training | Provided >22 Training events | ✓ |
| C. Move to new office and meeting space | Move anticipated in Sept 2019 | 🔄 |
| D. Provide financial reports | Provided quarterly financial reports | ✓ |
| E. Provide strategic plan report | Provided annual strategic plan report | ✓ |

MET ✓ | IN PROCESS 🔄 | NOT MET ✗

PALM BEACH TPA STRATEGIC PLAN FY 2018 ANNUAL REPORT CARD (July 2017 thru June 2018)

HOW ARE WE DOING?

Monitoring and annual reporting of timely progress toward the objectives informs (1) administrative decisions and actions by the Executive Director and (2) future TPA Governing Board decisions regarding appropriate revisions to investments in and additions to the Strategic Plan. This "report card" is a summary of the TPAs current status in relation to achieving each goal's set of objectives.

- INDICATORS
- MET
 - IN PROCESS
 - NOT MET
 - NOT BEGUN

| GOAL | ADMINISTER THE AGENCY | <ul style="list-style-type: none"> 2 Board Members attended MPOAC Institute Several Board Members attended Safe Street Summit, Local Complete Streets and MPOAC workshops TPA meetings at alternate sites in December 2017 | Governing Board member trainings attended per year | Staff-person trainings attended per year | Select and utilize alternate meeting space | Provide quarterly report of budgeted vs. actual expenditures | Provide Strategic Plan annual report |
|------|---------------------------|--|--|--|--|--|--------------------------------------|
| 1 | ADMINISTER THE AGENCY | <ul style="list-style-type: none"> 2 Board Members attended MPOAC Institute Several Board Members attended Safe Street Summit, Local Complete Streets and MPOAC workshops TPA meetings at alternate sites in December 2017 | 15 TARGET 15 CURRENT | 22 TARGET 36 CURRENT | 5 TARGET 5 CURRENT | 4 TARGET 4 CURRENT | JUL ANNUALLY TARGET |
| 2 | ENGAGE THE PUBLIC | <ul style="list-style-type: none"> Completed Rebranding of the TPA in December 2017 Steadily increased social media activity Hosted regional Safe Streets Summit in February 2018 Conducted Bike to Work Ride in March 2018 | DEC '17 TARGET | MONTHLY TARGET | 2/500 TARGET 4/1,038 CURRENT | JUL '18 TARGET | |
| 3 | PLAN THE SYSTEM | <ul style="list-style-type: none"> Completed US-1 Multimodal study in May 2018 Started Lake Worth Rd and Forest Hill Blvd studies in February 2018 Started Transit Access Study in April 2018 | 2 TARGET 3 CURRENT | JUL '18 TARGET | JUL '18 TARGET | JUL '18 TARGET | ANNUALLY TARGET |
| 4 | PRIORITIZE FUNDING | <ul style="list-style-type: none"> Created palmbeachtpa.org/funding Revised TPA project scoring to match PM's Improved funded projects map in TIP Created palmbeachtpa.org/map | OCT ANNUALLY TARGET | DEC '18 TARGET | JUL ANNUALLY TARGET | JUL ANNUALLY TARGET | |
| 5 | IMPLEMENT PROJECTS | <ul style="list-style-type: none"> Submitted Rail Safety Grant with Brightline, S Florida MPO's, counties and cities Partnered with County to update typicals, add bike lanes on Infrastructure Surtax Projects | JUL ANNUALLY PROVIDED | ANNUALLY PROVIDED | 20 TARGET 22 CURRENT | | |
| 6 | COLLABORATE WITH PARTNERS | <ul style="list-style-type: none"> Posted workshop video in December 2017 Created proposed typicals for resurfacing projects Completed TPA Complete Street Design Guidelines Mobility Fee Discussion and ADA workshop in process | JAN '18 TARGET | 8 TARGET 15 Current | DEC '17 TARGET | JUN '18 TARGET | 1 TARGET 0 CURRENT |

* "CURRENT" is the actual value for the reporting period of July 2017 through June 2018

