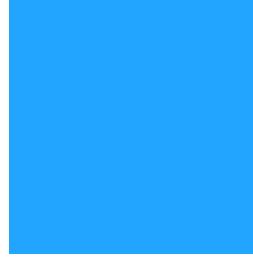
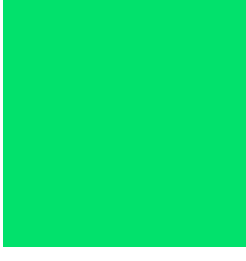
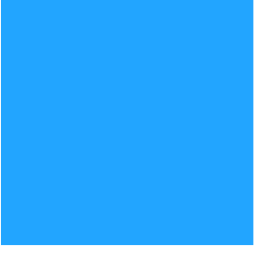


PALM BEACH TPA FY 19 STRATEGIC PLAN



September 2018
www.PalmBeachTPA.org



PALM BEACH Transportation Planning Agency

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Florida Dept. of Transportation
(non-voting member)
District Four Secretary Gerry O'Reilly

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EXECUTIVE SUMMARY

The Palm Beach Transportation Planning Agency (TPA) established and annually updates its Strategic Plan as a measurable guide toward achieving its long-term **MISSION** and **VISION**. The vision of a safe, efficient, and connected multimodal transportation system inspires the TPA's mission to collaboratively plan, prioritize, and fund transportation. The Strategic Plan defines specific, incremental steps that will be initiated, monitored for timely progress, and annually reported to the TPA Governing Board and the public.

Six goals, aligned with the TPA's Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction.



Engage the Public

reinforces the importance of public input to each strategic effort and every planning process that involves the TPA.



Plan the System

directs attention to specific issues, areas, facilities, and interests that is above and beyond what would occur through the normal planning activities of the TPA.



Prioritize Funding

seeks to identify and match available funding sources with eligible TPA projects to expedite implementation.

Each goal is supported by implementable actions and defined outcomes to provide clarity and accountability. Monitoring and annual reporting of timely progress toward the outcomes informs (1) administrative decisions and actions by the Executive Director and (2) future TPA Governing Board decisions regarding appropriate revisions

Several benefits are derived from developing and implementing the Strategic Plan. Governing Board priorities are clearly communicated for the TPA Executive Director and staff to follow. Metrics are established for measuring progress on each action and making adjustments to achieve the strategic outcomes efficiently and cost-effectively. Transparency and accountability is provided to the public, the partnering organizations, and the member agencies of the TPA.



GOAL
4

Implement Projects

ensures delivery of funded projects is consistent with the TPA's mission and vision.



GOAL
5

Collaborate with Partners

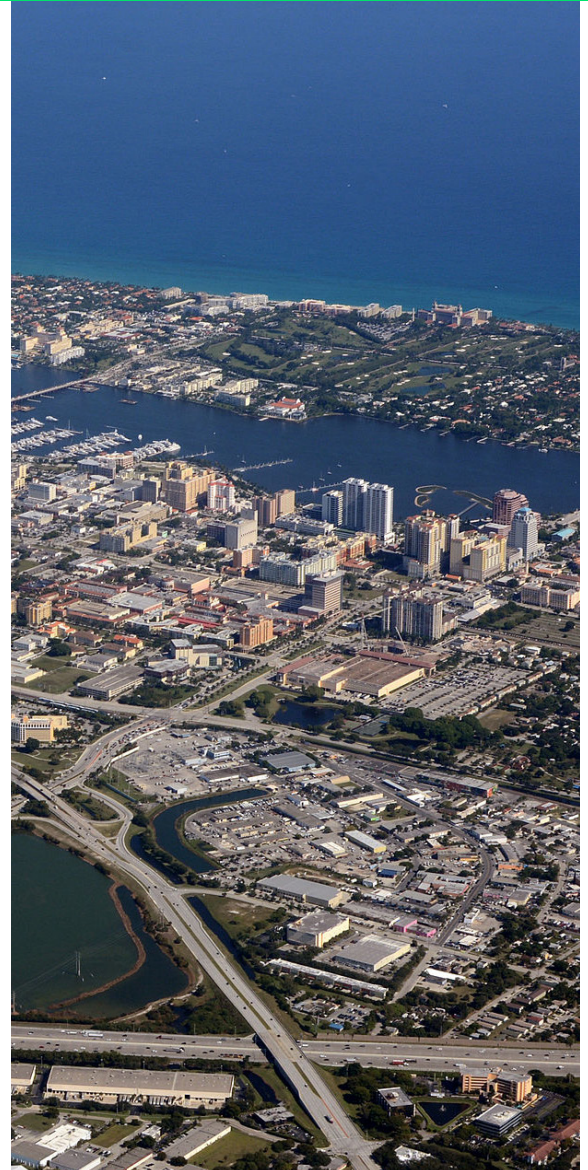
supports local, regional, state, and national agencies as they implement, maintain, and manage transportation facilities and services.



GOAL
6

Administer the Agency

is focused on equipping the organization and directing resources to achieve the strategic objectives.



to the Strategic Plan. The annual “report cards” also serve as a communication tool with transportation stakeholders and the general public, demonstrating the effectiveness of the agency and the benefits derived by the community.

PALM BEACH TPA MISSION & VISION

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. The mission and vision statements are important to help concisely communicate the overall agency's purpose and direction. Crafted by the Governing Board, Committees, Executive

Director and staff, the Palm Beach TPA's mission and vision statements were intended to be inspirational while also providing a focus and direction for the organization. Together, they will guide the Governing Board in making decisions and establishing what the organization does.



MISSION

To collaboratively plan, prioritize, and fund the transportation system.



VISION

A safe, efficient, and connected multimodal transportation system.

GOALS, ACTIONS AND OUTCOMES

Six goals, aligned with the TPA’s Unified Planning Work Program, frame the approach to achieving the Strategic Plan and provide clarity of purpose and direction (see Figure 1). On the following pages,

the goals are further defined and supported by implementable actions and defined outcomes so that evidence of progress and accountability may be monitored.

FIGURE 1 GOAL AREAS FROM THE TPA’S UNIFIED PLANNING WORK PROGRAM



MONITORING AND ANNUAL REPORT CARDS

Monitoring and annual reporting of timely progress toward the objectives informs (1) administrative decisions and actions by the Executive Director and (2) future TPA Board decisions regarding appropriate

revisions to the Strategic Plan. These annual "report cards", found at PalmBeachTPA.org/Strategic-Plan, summarize the TPAs prior performance in relation to achieving each goal's set of objectives.



ENGAGE THE PUBLIC

Action	Outcome(s)
A Create new brand collateral (handouts, giveaways)	New material by December 2018
B Expand social media outreach to inform and engage the public	Monthly social media activity report
C Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, etc.)	500 Respondents / Year 2,000 Participants / Year
D Update video explaining role of the TPA	New video on website by March 2019



PLAN THE SYSTEM

Action	Outcome(s)
A Commence new multimodal studies	3 Studies / Year
B Conduct Safe Routes to School & Walking Safety Audits	3 Locations / Year
C Create interactive transportation planning map site	Map on website by June 2019
D Publish Long Range Transportation Plan Implementation Report	Publish report by June 2019
E Create Transit Shelter Design Guide	Design guide by June 2019



PRIORITIZE FUNDING

Action	Outcome(s)
A Maintain website of funding opportunities	Updated list of funding opportunities on website
B Select system performance measure targets based on values and cost feasibility	Targets selected by June 2019
C Update LI/TA Scoring System to ensure projects advance TPA Priorities	Updated scoring system by December 2019
D Submit applications for Discretionary Grants (New Starts, CRISI, BUILD, Smart Cities, etc.)	1 Application / Year



IMPLEMENT PROJECTS

Action	Outcome(s)
A Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities	20 Projects / Year
B Publish annual system report card on status of TPA performance measures and projects to improve them	Publish report card by June 2019
C Monitor status of TPA priority projects	Provide report every six months



COLLABORATE WITH PARTNERS

Action	Outcome(s)
A Create Model Complete Street Policy for County, Cities	Model Policy created by March 2019
B Research an alternative to road impact fee system	Alternative presented by June 2019
C Provide ADA Transition Plan Training Workshop	Workshop held by October 2018
D Conduct FHWA Lane Repurposing Workshop	Workshop held by June 2019



ADMINISTER THE AGENCY

Action	Outcome(s)
A Provide Board Member Training (MPOAC Institute, National Conferences, Local Workshops)	15 Trainings / Year
B Provide TPA Staff Training	22 Trainings / Year
C Move to new office and meeting space	Move in by June 2019
D Provide financial reports	Quarterly financial report
E Provide strategic plan report	Annually strategic plan report

